

Preliminary Session Descriptions

List is subject to change.

Final listing can be found in Souvenir Journal available on site.

Track	Host or Honorary Host	Topic	Description
Health & Wellness	CBCF	"Beyond Blood: Bone Marrow Donation Among African Americans"	Each year, about 20,000 bone marrow transplants are performed in the United States to treat life threatening diseases such as leukemia, lymphoma and anemia. Because donor and recipient marrow must be a close match for a successful transplant, matches are more likely to occur within the same racial/ethnic background. Currently, 8 million Americans have signed up as potential donors with bone marrow registries; but only 7 percent of these are African Americans—which greatly limits the likelihood that black patients will receive life-saving transplants. During this session, conference participants will learn more about the importance of bone marrow donation in the black community and measures they can take to become donors.
Economic Development & Security	CBCF	"A Blueprint for Achieving Economic Security among African Americans"	The current economic crisis affecting the United States has had a detrimental impact on all populations in our country. However, the impact has been particularly devastating for African Americans, many of whom were already in a precarious socio-economic situation. During last year's conference, several experts shared their thoughts about key recommendations for attaining social, economic, educational and health equity for African Americans. Following this discussion, CBCF developed a strategic agenda on economic security for Black America. This forum will provide an opportunity for participants to learn about this agenda and discuss implementation strategies with leaders of national civil rights and social justice organizations.
Health & Wellness	CBCF	"Sister Speak: Reducing HIV/AIDS in the Black Community"	Black women are disproportionately affected by the HIV/AIDS epidemic in the United States Over the past decade, HIV/AIDS-related conditions have been the leading cause of death for African-American women ages 25-34. Despite the prevention programs designed to raise awareness and provide access to free testing, HIV/AIDS rates in this population continue to rise. During this session, participants will hear about innovative, comprehensive models for understanding and addressing the HIV/AIDS crisis among black women and improving their overall health.
Education, Health & Wellness	CBCF	"The ABCs of Healthy Student Learning"	Healthy students are better learners. The product of CBCF-produced research, this forum examines how school-based health clinics, mental and behavioral health, and nutrition in schools play a critical role in addressing racial disparities in education. Policy makers, experts, and CBCF Fellows offer insight on the inextricable link between supporting healthy schools and improving student learning outcomes.
Community Re-investment	CBCF	"Ready. Set. Engage."	This panel will explore different forms of civic activism. Beyond the electoral process and fighting for racial equity, how do everyday Americans steer clear of barriers that stall the American dream? Elected officials, nonprofit executives and proven effective community organizers will explore various examples of civic engagement to outline effective strategies and draw

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			inspiration that will help attendees affect change in their communities. Session participants will obtain the tools they need to get organized, get heard and get results.
Energy & Environment	CBCF	"Going Green in the Hood: Building Sustainable Green Communities in Urban Areas"	Unfortunately, there is a popular perception that individuals living in low-income, urban communities have little interest in "green issues." CBCF Alumni present a panel of policymakers, community leaders, and environmental experts who challenge this perception and will offer effective policy solutions that promote effective "green" practices to revitalize depressed urban communities.
Emerging Leaders	CBCF	"The Changing Tides and Fates of Historically Black Colleges and Universities"	This panel will focus on the relevance of HBCUs in today's society. Current debates about the factors that support or threaten their existence in a "post-racial society" will be examined.
Emerging Leaders	CBCF	"'Tis the Best of Times, 'Tis the Worst of Times"	Emerging Leaders will learn how to build their net worth in this recession-ridden economy. Speakers will discuss up and coming non-traditional business opportunities, debt management, and paths to economic success through building and diversifying one's professional and financial portfolio.
Emerging Leaders	CBCF	"The Politics of Health: Where Do We Fit In?"	From pandemics, to chronic illnesses to legislative reform, news headlines and policy discussions are ever changing. This panel will address key health issues and the ways in which Emerging Leaders have been included or excluded from these conversations.
Emerging Leaders	CBCF	"Social Networking: The Good, The Bad, The Ugly"	Social networking sites such as Twitter, Face Book and LinkedIn) have evolved into the paramount media for personal communication professional growth. However, emerging leaders must be vigilant about the pitfalls associated with these outlets for self expression. This session will focus on how social networking sites can be an asset or liability to a young professional's personal and professional aspirations.
Emerging Leaders	CBCF	"Instant Apprentice" Power Luncheon	Emerging leaders will have lunch with African American executives and leaders in business, government, education, sports, and non-profit organizations. During this high-energy event, participants will have access to powerbrokers by becoming their "instant apprentices". Industry leaders will give advice on how to gain the competitive advantage in today's market, tap into one's entrepreneurial spirit and enhance leadership skills by sharing lessons that have helped them become successful.
Emerging Leaders	CBCF	Town Hall for Emerging Leaders	The Emerging Leaders Town Hall is designed to engage political leaders, corporate executives, community activists, entertainers and other young professionals in discussions that acknowledge the state of affairs in Black America. Historically, our community has played a major role in our country's economic, political, and social development. During this 4 th annual Town Hall, we will discuss the significant contributions that African Americans have made to the public and private sectors. We will discuss the importance of dispelling the notion of "young versus old" while developing and advancing an agenda to improve our communities. Acknowledging the role that emerging leaders play in advocating for and

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			affecting change, we will also identify strategies for them to navigate the political process, influence public policy, and excel in corporate America.
Emerging Leaders	CBCF	Roundtable with Young Elected Officials, Policy Professionals and the Obama Administration	As we enter an important election cycle, it is critical to ensure that young professionals are equipped with the tools and resources needed to make informed decisions and become successful advocates. This brunch will enable young elected officials and policy professionals 40 and under, as well as a select group of African-American leaders from the White House and federal agencies, to engage in this timely discussion.
Community Outreach	CBCF	National Town Hall Meeting "Educating Our Way to Prosperity"	Last year's Town Hall Meeting focused on Economic Recovery and Opportunity with a panel that included U.S. Trade Representative (USTR) Ambassador Ronald Kirk and the President's Domestic Policy Advisor Melody Barnes. This year, as the dust settles from the most harrowing economic storm since the Great Depression, optimism stirs. The National Town Hall meeting will bring together policy makers, educators, and business and civil rights leaders to discuss why they are hopeful about education reform and how these reform efforts will bring better jobs and greater prosperity tomorrow.
Community Outreach	CBCF	"The Networking Lunch"	Conference attendees continue to rave about this dynamic session designed to give practical tips on effective networking. Past speakers have included Chairperson of the Coca-Cola Foundation Ingrid Saunders Jones, co-owner of D.C. United Victor B. McFarlane, President and CEO of Manchester Bidwell Corporation William E. Strickland, Jr., and George Fraser, author of the critically acclaimed bestseller, <i>Success Runs in Our Race: The Complete Guide to Effective Networking in the African-American Community</i> . Due to the popularity of this event, attendees should register early.
Entrepreneurship & Business	Burris, Roland	"Exploring Minority Business Opportunities Within the Federal Government"	Discussion will focus on ways to help small and minority owned businesses navigate the procurement process within the federal agencies. Panelists may represent the following agencies: Homeland Security, Office of Procurement, DOD, among others.
Emerging Leaders	Carson, André	"Hip-Hop's Impact on the Political Landscape in America"	This issue forum will explore the role that the Hip-Hop culture, its artists and music plays in the expanding political arena and the shaping of major issues.
Health & Wellness	Christensen, Donna	"2010 CBC Health Braintrust"	The 2010 CBC Health Braintrust will feature experts who will raise awareness about critical health and health care issues of particular relevance to African Americans and other people of color.
Foreign Policy & International Relations	Clarke, Yvette D.	"Immigration and the African Diaspora in the U.S."	This session will examine the relationship between African Americans and immigrants of the African Diaspora with the debate on Comprehensive Immigration Reform.
Energy & Environment	Cleaver II, Emanuel	"Green-the New Black: How black people should and can find green jobs"	This issue forum will explore how 'going green' will help the African American community find jobs and enhance their lifestyle. Congress Cleaver will highlight how going

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			green has improved the lives of his constituency-their homes, their job opportunities and their livelihood.
Budget, Appropriations & Taxation	Davis, Danny	"Economic Mobility: Intersection of Policy and Opportunity"	This 3-part forum will examine opportunities to improve the efficacy of existing DOJ, DOL, HUD and HHS federal programs in providing returning parents much needed assistance and <i>economic mobility</i> vital to reconnecting with their families and ensuring the well-being of our children, community and nation's future.
CBC Outreach	Davis, Danny	"Weaving the Village to Take Care of the Children"	This Issue Forum will bring a cross section of stakeholders at the federal, state, tribal and local levels of policymakers, advocates, and professionals together. These professionals will give perspective on the new legislation passed in the Fostering Connections to Success and Increasing Adoptions Act of 2008 that includes the disproportionality and Disparities in Child Welfare and Juvenile Justice Systems, Education, Mental Health, and Kinship Navigation programs.
Health & Wellness	Davis, Danny	"Fit for Life: Exercising Your Way to a Healthier Lifestyle"	This forum will showcase innovative health and fitness programs aimed at improving nutritional values from home to school while motivating youth to make healthier food choices and get <i>fit for life</i> with a daily exercise routine.
Economic Security	Ellison, Keith	"Working Class Prosperity and African Americans: the Economics of Foreclosure, Credit Cards, and Wages"	This forum will address a legislative agenda that targets the finances and employment climate of our communities. Experts will address how this historic financial crisis provides unique challenges and opportunities for working class communities of color.
Foreign Policy & International Relations	Ellison, Keith	"Cairo: One Year Later"	This forum will examine how President Obama's promise to bridge the Middle East and Muslim world with the West/U.S. can be viewed within the context of Africa-American and Muslim American relations.
Emerging Leaders	Jackson Jr., Jesse	"In It to Win It: GOTV"	Do you want to run for office, or help someone else run? Do you want to win? Then join Congressman Jesse Jackson, Jr. for an in-depth look at one of the most critical aspects of a winning campaign: GOTV. Be sure to bring your campaign questions, challenges and materials for Congressman Jackson and his panelists.
Education	Johnson, Eddie Bernice	"How STEM Professionals are inspiring our Nation's youth and how we can encourage more professional involvement"	Having professionals in STEM fields engage students, particularly at an early age has shown positive results in many instances. As our theme, we will explore ways to increase this interaction in communities.
Defense, Veterans & Homeland Security	Johnson, Henry "Hank"	"African American Recruitment in the Military and African American Defense Contracts"	This forum will discuss African American Recruitment in the Military and whether or not African Americans are being recruited for leadership positions. The second half of our panel will discuss how African Americans can obtain Defense Contracts.
Health & Wellness	Lee, Sheila Jackson	"What's Plaguing Our African American Children: Obesity and Violence"	The session will include approximately eight panelists who will address the concerns of African American children with respect to obesity and violence. Panelists will include research experts, celebrity advocates, community leaders, Members of Congress and individuals with personal experiences.

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Entrepreneurship & Business	Lee, Barbara	NO TITLE GIVEN	This forum will be focused on small business, green jobs and Finance.
Foreign Policy & International Relations	Lee, Barbara	NO TITLE GIVEN	This forum will be an AGC, Africa related forum.
Health & Wellness	Lee, Barbara	NO TITLE GIVEN	This will be an HIV/Aids forum with Rep. Donna Christensen.
Energy & Environment	Lee, Sheila Jackson	“Meeting America’s Energy Demand: Can it be done in a Safe and Environmentally Responsible Manner?”	Given the recent course of events: Coal Mine Incident, Mexico Gulf Spill, even dating back to Three Mile Island, questions exist as to how America can address its energy needs in a safe, environmentally friendly manner.
Defense, Veterans & Homeland Security	Meek, Kendrick B.	“The Importance of Diversity in the Armed Forces”	We will have a diverse panel of service men/women to discuss the importance of military diversity, and what roles they have played along the way to see that the process is taking place.
Economic Security	Meeks, Gregory W.	“Building Minority Wealth Management”	Increasing minority participation in the private equity market. Increasing the number of companies that focus on supplying capital to entrepreneurs from traditionally underserved markets, including minority owned businesses.
Judicial & Civil Rights	Moore, Gwen	“Black Man in White House: Is this the Beginning of a Post-Racial Society? Part II”	Panelists will discuss how the election of our first black President has effected race relations.
Education	Norton, Eleanor Holmes	“State of Education in America: Are Our Youth Prepared for College?”	NO DESCRIPTION GIVEN
Defense, Veterans & Homeland Security	Rangel, Charles B.	“Putting Our Veterans to Work”	Veterans suffer some of the highest unemployment rates. Despite there being various programs and initiatives to ameliorate this situation, veterans are having problems in accessing training and education and many businesses are still not aware of the incentives available if they hire a veteran. Our forum will highlight the challenges in veteran unemployment and seek to offer solutions.
CBC Outreach	Richardson, Laura	“Image of Blacks in America: Is it Our Image or Theirs?”	For more than a century, African Americans, even after the election of the first African American President, still struggle to create our own image and fail to age old characteristics that have defined our professions, education, beauty, and quality of life. Please join us this year as our talk show fashion session promises to be informative and one of the most exciting.
Education	Scott, Robert	“Education Braintrust”	NO DESCRIPTION GIVEN
Judicial & Civil Rights	Scott, Robert	“The Youth Promise Act: A look at Girls in the Juvenile Justice System”	NO DESCRIPTION GIVEN
Budget Appropriations & Taxation	Thompson, Bennie	“Maximizing Government Contracting Opportunities-Doing Business with Homeland Security”	This forum will address the nuts and bolts of navigating the system to secure contracts and provide attendees the chance to meet key decision makers.
Economic Security	Towns, Edolphus	“Money Matters and Financial Wellness”	Panelists will discuss the common mistakes that are made with “Money Matters” and what it takes to become “Financially Well” for our children, grandchildren and beyond. Three in four African-Americans have not

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			developed a financial plan and nearly half of single black women have a zero or negative net wealth. By offering advice on combining a philosophy of picking up more positive financial techniques-saving and investing-while shredding negative financial techniques-spending and racking up credit card debt, the forum will provide sage advice on creating personal wealth world to be envied.
CBC Outreach	Waters, Maxine	"Young Gifted & Black"	NO DESCRIPTION GIVEN
Economic Security	Waters, Maxine	"Banking Issues Forum"	NO DESCRIPTION GIVEN
Judicial & Civil Rights	Waters, Maxine	"Judiciary Issues Forum"	NO DESCRIPTION GIVEN
Foreign Policy & International Relations	Watson, Diane E.	"Investing in Africa"	With the important emphasis on Africa, and the recent visit of President Obama to the continent, we would like to examine some of the investment trends and policies with a panel of experts that will be of interest in formulating strategy for the new administration.

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Emerging Leaders	Watson, Diane E.	"Powerful Women, Powerful Legacies"	The first hour of this forum will be based on the theme: "Standing on the Shoulders of Greatness". This panel will highlight the significant contributions of the late Dr. Dorothy Height, Dr. C. Delores Tucker, The Hon. Shirley Chisholm, Rosa Parks, Lena Horne and their importance as forces for change in civil rights and women's issues. The second hour of this forum will focus on: "The Next Generation of Women in Leadership in the African Diaspora". This panel will highlight women who are doing exceptional work and preparing to handle the mantle of Leadership in many different areas in civic, government and business arenas.
Judicial & Civil Rights	Watt, Mel	"The A. Leon Higginbotham Memorial Voting Rights Braintrust: Get Ready to Fight-2011 Redistricting"	This Braintrust will focus on strategies for completing the 2010 Census with the most accurate count possible and strategies for preparing for the expected redistricting fights in 2011.

PRELIMINARY