



September 15-18, 2010

Walter E. Washington Convention Center

801 Mount Vernon Place, N.W., Washington, DC 20001

“Celebrating the Vision...Continuing the Journey...Advancing the Mission”

Panel	Panelists / Host / Performer	Description
Thursday, September 16 Emerging Leaders VIP Breakfast 9:00 a.m. – 10:00 a.m., Room 209-A		

<p>Thursday, September 16 Town Hall for Emerging Leaders Sponsored by Union Pacific 10:00 a.m. - 12:00 p.m., Room 207 A-B</p>	<p>Congressman Bennie Thompson Helena Andrews Charles Blow Jonathan Capehart Congressman Andre Carson Amy Holmes Mae Jemison Cedric Richmond Bennie Thompson Wale</p>	<p>The Emerging Leaders Town Hall is designed to engage political leaders, corporate executives, community activists, entertainers, and other young professionals in discussion that acknowledge the state of affairs in Black America. Historically, our community has played a major role in our country's economic, political and social development. During the fourth annual Town Hall, we will discuss the significant contributions that Black Americans have made to the public and private sectors. We will discuss the importance of dispelling the notion of "young versus old" while developing and advancing an agenda to improve our communities. Acknowledging the role that Emerging Leaders play in advocating for and affecting change, we will also identify strategies for them to navigate the political process, influence public policy, and excel in corporate America</p>
<p>Thursday, September 16 Instant Apprentice Power Luncheon 12:30 p.m. - 2:00 p.m., Room 202AB</p>	<p>Host – Bianca Alexander, award-winning correspondent and producer, Conscious Living TV & Soul of Green</p>	<p>Emerging leaders will have lunch with African-American executives and leaders in business, government, education, sports and nonprofit organizations. During this high-energy event, participants will have access to powerbrokers by becoming their "instant apprentices." Industry leaders will give advice on how to gain the competitive advantage in today's market, tap into one's entrepreneurial spirit, and enhance leadership skills by sharing lessons that have helped them become successful. This is a limited-capacity event. RSVP at conference registration is required.</p>

<p>Thursday, September 16 The Changing Tides? Historically Black Colleges and Universities in a “post-racial” Society 3:00 p.m. – 5:20 p.m., Room 206-AB Sponsored by Daiichi Sankyo</p>	<p>Moderator: Kimberly Moffitt, Ph.D., Professor, University of Maryland Baltimore County</p> <p>Panelists: Thomas E. Joyner Jr., President, Tom Joyner Online Education Shannon Looney, Program Manager, Institute for Higher Education Policy Ivy McGregor, Founder and CEO, YVI Enterprises and Director of Partnerships, Penn, Good, & Associates, LLP Dr. Ronald Mason Jr., President, Southern University and A&M College System John Silvanus Wilson, Jr., Executive Director, White House Initiative on Historically Black Colleges and Universities</p>	<p>Founded to provide a college education to African Americans who were denied access to public and private institutions of higher education, Historically Black Colleges and Universities (HBCUs) served a critical purpose at their inception. However, over time African-American students have gained admission to and are being recruited by top-tier, racially-mixed academic institutions. While over half of all African-American professionals are graduates of HBCUs, some HBCUs are struggling to keep their doors open. Through this panel, emerging leaders will examine current debates about factors that support or threaten the existence of HBCUs, including a shortage of human and financial resources. Dialogue will also focus on how the population base of those attending HBCUs has shifted as new opportunities become available to African Americans. This panel discussion will empower emerging leaders with the knowledge and tools they need to influence legislative agendas to advocate for the needs of minority students at minority- and majority-serving institutions.</p>
<p>Thursday, September 16 The Black Party BPX 2.0: In RETROspect Aboard The Spirit of Washington 9:00 p.m. – 1:00 a.m.</p>	<p>DJ: Lonnie C and Ron Thompson Live Band: AB</p>	<p>Emerging leaders will network and mingle on board the Spirit of Washington for the second installment of the Black Party Xperience (BPX 2.0), as we return offshore to the origins of the Black Party. BPX 2.0 will reflect upon its sophisticated past rich in art and culture, while integrating today’s hottest music. Soulful music entertainment and special guest appearances along the waterside will make this the “throwback” Black Party to remember!</p>

<p>Friday, September 17 'Tis the Best of Times, 'Tis the Worst of Times Sponsored by Hyundai 10:30 a.m. – 12:30 p.m., Room 207-A</p>	<p>Moderator: Alan Hughes, Editorial Director, Black Enterprise</p> <p>Panelists: Maggie Anderson, CEO and Founder, The Empowerment Experiment Brandon Comer, Managing Partner and CEO, Comer Capital, LLC Ivy Grant, Senior Director, Business Development, Polo Ralph Lauren Tiffani Murray, Human Resources/IT Professional, Entrepreneur, Author</p>	<p><i>'TIS THE BEST OF TIMES, 'TIS THE WORST OF TIMES</i> will provide emerging leaders with an opportunity to hear from experts about how to create and pursue personal and professional opportunities in a challenging economic climate. Invited speakers will discuss up-and-coming non-traditional business opportunities, tools for wealth creation and debt management, as well as offer advice for charting a path to economic and personal success.</p>
<p>Friday, September 17 The Politics of Health: Where Do We Fit In? Co-sponsored by Davita and Pitney Bowes 1:30 p.m. – 3:30 p.m., Room 206-AB</p>	<p>Moderator: Thomas A. LaVeist, Ph.D., Director, Johns Hopkins Center for Health Disparities Solutions</p> <p>Panelists: Denise Brooks-Williams, President and CEO, Battle Creek Health System Daniel Dawes, Manager, Federal Affairs and Grassroots Network, Premier Healthcare Alliance Rev. Robert Henry Hughes, President, Generator Development Group Jamal Simmons, Principal, Raben Group Shannon Taitt, Public Health Analyst, Office of Program Coordination, Center for Substance Abuse Treatment, Substance Abuse and Mental Health Services Administration</p>	<p><i>The Politics of Health: Where do we fit in?</i> will provide emerging leaders with the opportunity to listen and learn from the foremost leaders in the area of public health policy. The politicization of health disparities has caused many programs affecting the health of African Americans to be underfunded. Cancer, homicide and HIV continue to be health problems that disproportionately affect African-American women and men at alarming rates, yet a small number of media outlets and politicians use their forums to address these issues among African Americans. The symposium will empower emerging leaders with the knowledge and tools they need to influence legislative agendas to advocate for the health of African Americans. The panel will engage in a discussion about the politics of health disparities, and the implications of the <i>Patient Protection and Affordable Care Act</i> for the African-American community.</p>

<p>Friday, September 17 A Brave New World: Social Networking Chronicles at the Book Pavilion 2:00 p.m. – 3:50 p.m., Room Hall E-Authors Pavilion #107</p>	<p>Moderator: Tina Wells, CEO of Buzz Marketing Group, <i>MacKenzie Blue</i>, <i>Young Adult Series</i></p> <p>Panelists: Troy Johnson, President, AALBC.com, LLC Shama Kabani, <i>The Zen of Social Media Marketing</i> Thembisa Mshaka, <i>Put Your Dream First Handle Your Entertainment Business Industry Secrets for Your Success</i> Cedric Muhammad, <i>The Entrepreneurial Secret to Starting a Business</i> Nnamdi G. Osuagwu, <i>Facebook Addiction</i> Fenorris Pearson, <i>How to Play the Game at the Top</i></p>	<p>Social networking sites (such as Twitter, Facebook and LinkedIn) have evolved into the paramount forms of media for personal communication and professional growth. However, emerging leaders must be vigilant about the downside associated with using these outlets for self expression. Young authors who have expanded their brand via social networking and who have written on business etiquette will share strategies for effectively utilizing social networking sites for benefit while avoiding the potential liabilities to personal and professional aspirations. Participants will hear brief presentations and moderated dialogue from experts and will have the opportunity to meet face-to-face with authors to receive autographed copies of their works.</p>
<p>Saturday, September 18 Roundtable with Young Elected Officials, Policy Professionals and the Obama Administration Sponsored by SHRM 10:30 a.m.- 12:00 p.m., Room 144-BC</p>	<p>Featuring: Michael Blake, Deputy Associate Director, Office of Intergovernmental Affairs and Associate Director, White House Office of Public Engagement Andrew Gillum, Tallahassee City Commissioner Tharon Johnson, Political Strategist The Honorable Alisha Thomas Morgan, Georgia House of Representatives Melanie Roussell, Press Secretary, U.S. Department of Housing and Urban Development Jamal Simmons, Principal, Raben Group Jennifer Stewart, Senior Policy Advisor, Bryan Cave</p>	<p>Emerging Leaders will have the opportunity to engage in a candid and informative dialogue with young professionals of color who are making significant contributions in politics and policy making. Panelists will provide sage advice and practical tools that attendees can use to become more engaged in the policy making process and for successfully building and sustaining careers in public policy or public office.</p>
<p><i>For more information, contact Janet Carter, Coordinator of the Emerging Leaders Series, Congressional Black Caucus Foundation, Research and Programs Department, 1720 Massachusetts Avenue, NW, Washington, DC 20036, Direct: (202) 263-2809, jcarter@cbcfinc.org.</i></p>		