



EXPANDING POSSIBILITIES

2014 Annual Report

Cover Photo: 2014 Congressional Interns
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We have made great strides in eliminating disparities, educating the public and training the next generation of leaders.

The initiatives launched this year remind us of how far we have come and how far we can go. The possibilities are endless.

2014 Annual Report

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2014 interns discussing the history of the CBC. Kevin D. Dixon, Miranda D. McDonald, Bishar K. Jenkins Jr., Chastity Murphy

MISSION

Founded in 1976, the Congressional Black Caucus Foundation, Incorporated is a nonprofit, nonpartisan, public policy, research and educational institute that aims to improve the socioeconomic circumstances of African Americans and other underserved communities.

We envision a world in which the black community is free of all disparities and able to contribute fully to advancing the common good.

Our mission is to advance the global black community by developing leaders, informing policy and educating the public.

We achieve this aim by:

- Facilitating the exchange of ideas and information to address critical issues affecting our communities;
- Developing strategic research and historical resources for the public and;
- Providing leadership development and scholarship opportunities.

WELCOME MESSAGE

Dear Friends,

This past year, we honed our focus on expanding possibilities to advance the global black community. Advancing the global black community has always driven our work at the Congressional Black Caucus Foundation, Incorporated (CBCF), but never more so than it did in 2014.

Here are just a few of the highlights from 2014:

- Expanded the Leadership Institute for Public Service globally through the foundation's inaugural China study abroad program
- Extended internship and fellowship opportunities in the U.S. Senate
- Established a new Center for Policy Analysis and Research with the National Agenda on Poverty Alleviation and the New Horizons Initiatives (six new initiatives that address STEM education and employment for African Americans; minority business development and entrepreneurship; equitable access and quality healthcare for African Americans; environmental sustainability in black communities; poverty alleviation; and black voter mobilization)
- Reached more than 5,000 individuals through our public health initiatives
- Launched Beta enrollment for The Permanence Project, an online community that explores policy issues impacting black people around the world
- Partnered with Radio One in the first-ever, live simulcast of the Annual Prayer Breakfast during the 44th Annual Legislative Conference
- Completed a brand overhaul

CBCF Headquarters



Yes, we have made great strides, but our work is not finished. Our most important achievement of 2014 was your vote of confidence: the continued commitment of our more than 500-person volunteer workforce, the service of our dedicated board of directors and corporate advisory council members, and the generous donations from individuals and sponsors that provide mission-critical budget relief. We would not be where we are today without each of you.

This annual report is our thank you.

Let's continue expanding opportunities that advance African-American communities and underserved communities across the nation. Our collective future depends on it.

Sincerely,



Rep. Chaka Fattah
Member of Congress
Chair, CBCF Board of Directors



A. Shuanise Washington
President and CEO
CBCF



2012 – 2014 CBCF Fellows. Thomas Cuffie, II, Larcus Pickett, Alvenia McQueen, Tiffany Robson, Jilliene Johnson, Thomas Brunet, Janelle Johnson, Michael Baham

CREATING OPPORTUNITIES FOR EMERGING LEADERS

Leadership Institute for Public Service

Distinguished Fellowships

The 2012 – 2014 fellows completed the fellowship program on May 21, 2014. In September 2014, the Leadership Institute welcomed nine fellows for the 2014 – 2016 cohort.

2014 HIGHLIGHTS

- ▲ As part of their community involvement, the 2012 – 2014 fellows facilitated sessions with homeless, disconnected and exploited youth through a partnership with the Covenant House in Washington, D.C.
- ▲ The 2014 – 2016 fellows currently serve as mentors for selected participants of the Mandela Washington Fellowship for Young African Leaders. Fellows of similar education, policy and research interests are paired to discuss shared interests, develop leadership plans and share ideas for strengthening communities through policy and advocacy.

SUCCESSES

- ▲ Out of eight outgoing fellows, seven acquired full-time employment on Capitol Hill or in the private sector within six months of ending their fellowship.

TESTIMONIALS

"Not only was I able to engage key policy makers from both Chambers of Congress and from the White House (including the President himself), but I also had an opportunity to write important pieces of federal legislation. There is no doubt that this experience had an immensely positive impact on me."

Alvenia McQueen, Louis Stokes Urban Health Policy Fellow

"The opportunities created by the CBCF have put me in a position where my future is not subject to the increasing number of barriers that prevent many from achieving their dreams."

Thomas Brunet, Louis Stokes Urban Health Policy Fellow

Engaging Internships

This year, the CBCF hosted 75 interns in five programs: Emerging Leaders, Communications, Congressional, New Media, and the Center for Policy Analysis and Research. The interns learned about careers in public service and public policy, explored public policy initiatives, delved into the inner workings of Congress, gained first-hand leadership experience, and supported congressional members and federal agency leaders in their work on Capitol Hill.

2014 HIGHLIGHTS

- ▲ New opportunities—The CBCF expanded opportunities for internship and fellowship placements with non-CBC offices in the U.S. House and Senate, including the offices of Rep. Nancy Pelosi (and the House Democratic Cloak Room), Rep. Michael Capuano, Rep. Katherine Clark, Rep. Gary Peters, Sen. Diane Feinstein, Sen. Jeff Merkley, Sen. Kirsten Gillibrand, Sen. Charles Schumer, Sen. Sherrod Brown and several others.
- ▲ Public awareness—The fall intern cohort launched “Students on Debt Row,” a public awareness campaign targeting student loan debt.

SUCCESSES

- ▲ Eight interns acquired full-time positions on Capitol Hill, in the State Legislature or in the non-profit sector. Among these, Lot Kwarteng was hired by Sen. Amy Klobuchar as a staff assistant, and Brianna “Noelle” Jones was hired by Sen. Diane Feinstein as a staff assistant.
- ▲ Two interns were accepted into Harvard Law School.

TESTIMONIALS

“I could not have asked for a better office placement. Ms. Bass and her staff are some of the hardest working people I have ever met. Their commitments challenged me to be the best version of myself every day.”

Jordun Lawrence, Emerging Leaders Intern

“It is rare and unique to be a part of a group of peers that truly want the best for each other. I value my cohort very much, and I could not have imagined coming to D.C. without the help and support of the CBCF.”

Nia Jackson, Communications Intern

“Participating in the CBCF internship exceeded my expectations! It was a life-changing experience. I learned an entirely new city, making friends and professional connections along the way. I was pleasantly surprised that I was able to interact with my congressman as much as I did.”

Amber Nicole Finlay, Congressional Intern



2014 Congressional Interns

Transformative Scholarships

College students are experiencing increased expenses in pursuit of education, and many are faced with student loan debt, which will be a burden for many years. The CBCF provided 323 scholarships totaling \$619,858 to help reduce the financial barriers to higher education. A total of 2,241 applications were received across all scholarships, showing a 17.9 percent increase from the previous year.

2014 HIGHLIGHTS

- ▲ Mentoring—In the fall of 2014, the CBCF launched a mentoring program in connection with the CBCF Louis Stokes Health Scholars Program, sponsored by the United Health Foundation. This program pairs health professionals across the country with scholarship recipients to provide support for academic and professional development.
- ▲ Increased opportunity—In partnership with ServiceMaster, two students received the CBCF Environmental Studies Scholarship.

SUCCESSES

- ▲ 38 percent of recipients are STEM (science, technology, engineering, mathematics) majors.
- ▲ The percentage of male scholarship recipients increased from 28 percent in 2013 to 33 percent in 2014.

TESTIMONIALS

“It truly benefits young women and men like myself to not only have the financial support of others, but also the moral support. It brings me great pride and joy to know there are others that wish for my success in life just as much as I do.”

Amber Barrow, CBC Spouses Education Scholarship Recipient

“This scholarship not only helped a person; it helped a family and a community as well.”

Jenny Desire, CBC Spouses Education Scholarship Recipient

“People who I had never met had faith in me and believed in my future. Since that day, I have never felt like I could not pass nor did I think about giving up. This opportunity has inspired me.”

Chanale Jackson, CBC Spouses Education Scholarship Recipient

Emerging Leaders: U.S.-China Study

In August, the Marcia L. Fudge Inaugural Cohort participated in a two-week, Emerging Leaders: U.S.-China Study Delegation in partnership with the China United States Exchange Foundation (CUSEF). The group, led by the CBCF President and CEO, consisted of 19 students and two chaperones, visited Beijing, Hangzhou and Shanghai and studied Chinese history, Mandarin, business and politics for two weeks.

For the first year of the program, the CBCF focused recruitment efforts from a mix of historically black colleges and universities, predominantly black institutions and majority institutions in CBC member districts with programs in STEM, business and trade.

TESTIMONIAL

Sophomore Nialah Wilson, a mechanical engineering major at Howard University, said the trip was inspirational.
"I want to go back and gain a [deeper] sense of what China is about, and maybe start a business there." Wilson says she wants to make a universal impact using robotics in the biomedical field.

Quelontae Nunn, 2014 Emerging Leaders:
U.S.-China Study Delegation Member



A Student's Perspective

AN INTERVIEW WITH DANIEL MEREDITH

Describe your overall experience?

This experience changed my world view. It was probably the best way to take me out of my comfort zone. The people I traveled to China with were amazing, and I'm still in touch with everyone.

Why did you want to participate in the Emerging Leaders: US-China Study Delegation?

I wanted to broaden my horizons. This experience allowed me to see another side of the world. The trip was focused primarily on STEM, which allowed my group to participate in lectures and learn about renewable energy.

How did the experience abroad impact your life and career aspirations?

There are a lot of intricacies within Chinese culture. It's not as uniform as I initially thought. We had a lot of discussions where we had to ratify our view points and backgrounds with other Chinese college students.

From a career perspective, the trip allowed me to re-examine my focus within computer science. I am now trying to infuse my computer science curriculum with art and design.

Why should college students apply for this opportunity?

I think it's very easy to get caught in the bubble of only hanging out with people who make us feel comfortable, but I feel this trip forces you out of that, and allows one to experience first-hand how different people are and how we can come together. I still keep in touch with my delegation, and I send post cards to the friends I made in China.

What advice would you give a student who applies and is selected to participate?

Go without expectations. There are a lot of initial expectations on what the trip might be like, but that may ruin your experience. Just let go and that will open up your experience. And definitely try all of the food.



Daniel Meredith, a 19-year-old sophomore at the Ohio State University and computer science major, participated in last year's delegation. He is pictured with a student coordinator from Beijing Foreign Studies University.

“This experience changed my world.”

Overcoming the Odds

CBCF INTERN PUSHES FOR STRICTER GUN LAWS AFTER NEAR-DEATH EXPERIENCE



Jeremiah Muhammad, a Fall 2014 CBCF intern, is a recent graduate from the University of Tennessee. What is not apparent to most is that during the CBCF Internship application process, 23-year-old Muhammad became a victim of a vicious attack near his home in the South Side of Chicago. “Honestly, I am one of the lucky ones. The story could have been totally different,” said Muhammad.

On April 30, Muhammad was attacked by four members of the gang, known as the Spanish Gangster Disciples. Muhammad says he managed to escape the initial attack. He called his father for help. When his father met him outside their apartment building, the gang members reappeared. “I saw a man come out from a car and, the next thing I knew, I heard two gun shots.” Those bullets hit Muhammad’s upper and lower legs. Another set of bullets grazed his father. Fortunately, both Muhammad and his father survived the attack.

Chicago is one of America’s most violent cities. In 2011, a quarter of the 433 homicides in the city were gang-motivated according to the Chicago Police Murder Analysis; 83 percent of all homicide victims died as a result of shootings. The following year, a Chicago Police Department gang audit found there are more than 600 groups of gangs in the city, with a combined membership of at least 70,000 individuals.

Chicago Police were eventually able to arrest the gang suspects in Muhammad’s case, but for Muhammad the damage was done. He spent two months in the hospital undergoing surgery, physical therapy and counseling for Post-Traumatic Stress Disorder.

“You take walking, running, putting on your shoes and clothes for granted but when you lose that ability to do it, it really eats at you,” Muhammad said.

Humbled but not broken, Muhammad managed to complete his application to the CBCF Leadership Institute and was selected as a Fall 2014 Communications Intern in Washington D.C. He assisted the CBCF’s Marketing and Communications team during the 44th Annual Legislative Conference working on the ALC Daily publication as well as representing the CBCF at the exhibit booth. Additionally, he interned in Rep. Michael E. Capuano’s office through the end of the year.

Even though Muhammad is still healing from the physical and mental wounds, he’s in good spirits—grateful for a second chance and for CBCF’s internship, which, he says, now has new meaning.

“This showed me that I have to do something to help my city. It has to be through regulation and strengthening gun control laws,” Muhammad said. His mission now is to be a positive change agent when he returns to Chicago.

Alumni In Action

MONE’ ROSS

STAFF ASSISTANT, COMMITTEE ON OVERSIGHT AND GOVERNMENT REFORM U.S. HOUSE OF REPRESENTATIVES

My internships with the foundation helped me establish strong relationships and transferrable skills that have been integral in my personal and professional development. I am forever humbled to have experienced their vision and mission from two different perspectives—as a Leadership Institute Communications Intern, and within the foundation itself as a CBCF New Media Intern.

With a breadth of pivotal moments as a CBCF intern, the most defining were when I managed the CBCF’s first Google+ talk and represented the foundation on a panel discussing African-American women’s health concerns. I realized with that level of responsibility, I had developed strong leadership, communication and presentation skills that helped me easily transition into my current position with the Committee on Oversight and Government Reform.

The strength of the internship programs creates an ever-lasting bond between the CBCF and alumni. I am thankful to be a part of an organization that invested in me and in communities around the world.



CBCF Communications Intern, Fall 2013

New Media Intern, 2014

“My internships with the foundation helped me establish strong relationships and transferrable skills...”



PROVIDING HEALTH EDUCATION

On prevention, treatment and policy

Act Against AIDS Leadership Initiative

The CBCF continued efforts to increase HIV/AIDS awareness, education and testing among African Americans through the Act Against AIDS Leadership Initiative (AAALI), a longstanding partnership with 18 leading national institutions and the Centers for Disease Control and Prevention (CDC). In 2014, the CBCF partnered with 35 organizations to organize and implement a number of educational and outreach activities to increase HIV/AIDS awareness and prevention.

SUCCESSES

- ▲ Hosted or participated in 16 AAALI events or activities
- ▲ Reached more than 4,500 participants
- ▲ Tested 250 people for HIV
- ▲ Close to 1 million media impressions received from in-kind media

EVENTS

▲ IMPROVED PUBLIC AWARENESS

The CBCF hosted the Google+ Hangouts, “The Ethics of HIV Disclosure: To Tell or Not to Tell,” as part of the National Women and Girls HIV/AIDS Awareness Day. Nearly 300 people watched via YouTube and Google Hangout garnering more than 500,000 impressions.

▲ EXPANDED REACH

The CBCF reached close to 500,000 people as part of a National Black HIV/AIDS Awareness Day Twitter Town Hall sponsored by IMPACT DC.

▲ ONGOING COMMUNITY ENGAGEMENT

The CBCF partnered with Washington D.C.’s WHUR 96.3 FM radio and the National Council of Negro Women (NCNW) for the sixth consecutive year to support National HIV Testing Day. Nearly 200 people attended the event, and 123 people were tested for HIV during National HIV testing day.

▲ CONTINUED COLLABORATION

For the fifth year in a row, the CBCF was a key organizer of the International Stigma Conference at Howard University for World AIDS Day. More than 600 people attended and roughly 1,000 joined online from around the world, including Canada, Peru, Mexico, Uganda, India, and Ethiopia. Free and confidential HIV testing was provided.

Health Policy

As the Affordable Care Act (ACA) is implemented across the nation, African Americans continue to be affected by historical disparities in access to healthcare. The CBCF remains focused on addressing the health and well-being of black populations. Our programs, which focus on the importance of preventive health, have educated hundreds about vital health-related issues, provided access to resources and testing, and started many on paths to improved health and wellness.



CBCF Community Breakfast & Health Fair during ALC '14

HEALTH POLICY HIGHLIGHTS

- ▲ On February 28, the CBCF participated in a panel during the Fifth Annual Minority Health Conference organized by the Black Public Health Student Network at George Washington University's School of Public Health and Health Services. The panel focused on the impact of the ACA on vulnerable youth, including youth left out of the Act's provisions.
- ▲ The CBCF also participated in a panel during the annual W. Montague Cobb Symposium and Lectureship in Health Policy at Howard University Hospital on April 3, for the session on "Health Equity and the Social Determinants of Health."

Health Braintrust

On April 29, the Health Braintrust hosted its spring session, "Health Equity Now! The Progress That's Been Made and the Work That Remains." Held in collaboration with the National Minority Quality Forum, the event was part of the two-day 11th Annual Health Disparities Leadership Summit. The summit addressed infant mortality and mental health and the impact of the ACA on residents of U.S. territories and incarcerated populations. The summit also included a session on the successes and challenges that African-American providers have faced since the launch of the ACA. Approximately 400 people attended the summit.

The fall convening of the Health Braintrust took place on September 26 during the CBCF 44th Annual Legislative Conference with the theme, "Achieving Health Equity: Moving from Goal to Reality." It covered several health policy, public health and health care issues critical to eliminating health disparities and achieving health equity in the U.S. More than 400 people attended the meeting, which also marked the end of the tenure of Del. Donna M. Christensen as chair of the Health Braintrust. She passed the torch to her successor, Rep. Robin Kelly.



CBCF Board Chair, Rep. Chaka Fattah

Center for Policy Analysis and Research

The CBCF is committed to advancing policy and research initiatives aimed at promoting education, economic opportunity, public health and environmental sustainability for African Americans and other underserved communities. Through the Center for Policy Analysis and Research (CPAR), the CBCF generates analyses of public policy issues and major legislation, facilitates communication among stakeholders and disseminates critical information to African-American elected officials, the media and the public. In 2014, our efforts centered on alleviating poverty, minority business development and the New Horizons Initiatives.

2014 HIGHLIGHTS

Alleviating Poverty

- ▲ CPAR launched its National Agenda on Poverty Alleviation in 2014 with the support of the Annie E. Casey Foundation and in collaboration with Rep. Barbara Lee, co-chair of the Out of Poverty Caucus and Chair of the Democratic Whip Taskforce on Poverty, Income Inequality and Opportunity.
- ▲ With a focus on reversing the poverty-to-prison pipeline, the CBCF held two major policy events on Capitol Hill examining the disproportionate effects of poverty on African-American youth through the lenses of education, economic opportunity and the juvenile justice system.

Minority Business Focus

- ▲ CPAR provided key recommendations and policy analyses to the U.S. Senate Committee on Small Business and Entrepreneurship for their committee report titled, “Minority Access to Capital.” Recommendations involved successfully combating post-recession challenges and discrimination against minority firms in addition to procurement of SBA loans.
- ▲ The 2014 CPAR Future Focus Series included policy forums in the areas of minority business development and entrepreneurship and STEM education and employment for African Americans.

New Horizons Initiatives

CPAR launched the New Horizons initiatives: education, economic empowerment, public health and the environment. The primary initiatives endeavor to:

- Expand educational and employment opportunities in STEM for African Americans
- Advance minority business development and entrepreneurship
- Promote equitable access and quality healthcare for African Americans
- Bridge the gap for environmental sustainability in black communities
- Improve economic opportunities through the National Agenda on Poverty Alleviation
- Mobilize African-American voters in midterm and general elections

2014 HIGHLIGHTS

- ▲ As part of our Minority Business Development and Entrepreneurship initiative, CPAR held a business leadership forum October 29, 2014, titled “The Responsibilities and Opportunities of Leadership, Civic Engagement and Service in Corporate America and Beyond.”
- ▲ As part of our antipoverty and criminal justice reform, CPAR participated in the RootsCamp National Conference panel, “Mass Incarceration: The New Jim Crow,” on December 14, 2014. The panel discussed efforts to advance juvenile justice reform in light of recent killings by police in Ferguson, New York and Cleveland.
- ▲ The ALC 2014 National Town Hall, “Voting for Change and Equal Opportunity: Midterm Elections and the State of Black America,” emphasized the significance of voter mobilization around several policy issues affecting African Americans. Voter registration booths were available for attendees residing in the District of Columbia, Maryland, and Virginia.



EXPANDING POSSIBILITIES

With community organizations and partners

Volunteers Help Deliver Our Mission

The foundation consistently attracts a devoted corps of volunteers and partners who support our mission by sharing their time, resources and talents. Our volunteers represented all walks of life and careers including: school administrator, computer trainer, executive director, doctor, and student.

Volunteers and partners lent their support on several events throughout the year including the Scholarship Classic and the 44th Annual Legislative Conference. While varied in industries and backgrounds, they all shared a common goal of working together to impact change. In 2014, we received a record-breaking 746 responses to our call for volunteers for the 43rd Annual Legislative Conference, and more than 500 volunteers served during the conference.



Janique Curry served as a volunteer with the CBCF communications and marketing department during the 44th Annual Legislative Conference. She provided assistance with the mobile giving campaign, ALC Daily, and more.

“Coming from a career in public service, I have first-hand knowledge of the importance of contributing your skills and knowledge to achieve change.

Volunteering with ALC is a powerful means of engaging people around solutions to some of the challenges facing the African-American community. It is a rewarding experience in which I can share my knowledge while gaining a greater understanding of the issues affecting black people and communities across America.”

Avoice

As a premier source of information about historical and contemporary African-American policy issues, the CBCF Avoice virtual library captures and preserves the rich history of African-American political and legislative contributions.

Avoice launched its newest online exhibit, Fair Housing, which includes a comprehensive timeline of the Congressional Black Caucus' role in creating and enforcing fair housing policy. Avoice also explored the Congressional Black Caucus's role in the passage and implementation of the Civil Rights Act during the 44th ALC.

Avoice Student Workshop



2014 HIGHLIGHTS

- ▲ **PRESERVATION**—Avoice produced a Congress in Review report and video documenting the achievements of the Congressional Black Caucus of the 113th Congress.
- ▲ **RECOGNITION**—During the annual Avoice Heritage Celebration, the CBCF honored the Lyndon Baines Johnson Presidential Library with the Distinguished Organization Award, Comcast-NBCUniversal with the Distinguished Corporation Award and Representative Eva Clayton with the CBC Member Archives Award.
- ▲ **EDUCATION**—Avoice hosted its Sixth Annual Avoice Student Workshop at the National Archives. The 2014 topic was environmental justice, with guest speaker Rep. James Clyburn.
- ▲ **ONLINE PRESENCE**—The Avoice website has received more than 22 million hits since its launch in 2006. From September to December 2014, Avoice received 1,446,983 hits.

The Permanence Project

In 2014, the CBCF introduced The Permanence Project, a virtual community and place for people to explore public policy impacting the black community.

When fully launched, The Permanence Project will provide nonpartisan, unbiased, fact-based analysis, research and resources about public policy issues.

The Permanence Project is central to the CBCF's 21st-century strategy to engage people in policy issues that impact and matter to them.

PERMANENCE HIGHLIGHTS

- Beta launch drew nearly 750 people.
- Produced an issue forum about strategies to increase engagement among African Americans in the public policy process. More than 50 people attended the session.
- Recruited 20 potential content partners that focus on providing education, health, economic empower and civic engagement resources and who share the CBCF's vision to engage people in the policy making process.
- Began development on The Permanence Project platform, user groups, core policy areas of interest, and social media integration.



ALC Issue Forum

TESTIMONIALS

"We're very excited to become a partner of the Congressional Black Caucus Foundation, Inc.'s Permanence Project—a project we see as critical to our goal of engaging young people of color to contribute to debates over policy."

Jen Mishory, executive director and a founding staff member of Young Invincibles

"The Permanence Project brings ppl together 2 create solutions 2 challenges facing AA community. Join today."

Sen. Cory Booker via Twitter

44th Annual Legislative Conference

Thousands embraced the 44th Annual Legislative Conference theme, “It Starts With You,” and spoke truth to power about the challenges and solutions facing the black community. From youth violence and the Voting Rights Act, to economic opportunities and the Affordable Care Act, ALC was the conduit through which nearly 9,000 people examined public policy issues from an African-American perspective.

2014 HIGHLIGHTS

- ▲ **SERVING THE LOCAL COMMUNITY**—CBCF, CBC members and spouses joined Central Union mission to serve more than 300 breakfasts to people in need. 1,000 children’s coats were distributed to needy families. New this year were Hepatitis C, podiatry and pediatric screenings.
- ▲ **MOBILIZING BLACK VOTERS**—The Nation Town Hall, Voting for Change and Equal Opportunity: Midterm Elections and the State of Black America, addressed the disparity in jobs and economic development opportunities 50 years after the Civil Rights Act of 1965.
- ▲ **ADVANCING MINORITY BUSINESSES AND ENTREPRENEURSHIP**—More than 7,000 attendees visited nearly 116 exhibiting companies, nonprofits, corporate, government and small business. The Authors Pavilion showcased nearly 65 authors, and roughly 100 minority businesses attended this year’s Meet and Match Procurement Fair to learn about contracting opportunities with companies and government agencies.
- ▲ **TAKING ALC GLOBAL**—A partnership with Radio One resulted in the first-ever, live simulcast of the Annual Prayer Breakfast during the 44th Annual Legislative Conference (ALC), reaching more than 20 million online viewers. The 44th also shared live featured a mobile app, microsite, webcasting, Google+ hangouts and live conference updates on Twitter, Facebook, LinkedIn and Instagram
- ▲ **UNDERSTANDING STAKEHOLDERS**—The CBCF conducted the first in a series of focus groups conducted to actively engage conference attendees about their expectations and experiences with the ALC.



2014 ALC National Town Hall Panel
Rep. Marcia L. Fudge; Rep. Xavier Becerra; Barbara Arnwine, Lawyers’ Committee for Civil Rights Under Law; Rep. John Lewis; Elaine Jones, Civil Rights Attorney and Activist; Wade Henderson, Leadership Conference on Civil and Human Rights; with Award-winning journalist and thought leader Jeff Johnson

WHAT ALC ATTENDEES ARE SAYING

- More than half of attendees (57%) said the forums, braintrust and sessions were what they liked the most about ALC
- More than half of 2014 attendees rated ALC as excellent or above average
- 95 percent said they would recommend ALC to colleagues
- 90 percent said they plan to attend ALC in 2015

“ALC is almost like a revival. Our members (attendees) are engaged. They get excited! So, we use that as the catalyst to have them to work and bring some of that energy back to their overall organization.”

2014 ALC Stakeholder Focus Group Participant

“One of the best conferences in general; it is productive, and the panels are very interesting because they include dissenting viewpoints and information that you don’t hear in campaign speeches.”

2014 ALC Participant Survey



2014 ALC Community Breakfast and Health Fair

CBC Spouses

Since 1976, the Congressional Black Caucus (CBC) Spouses have worked with the CBCF and corporate donors to establish educational and training opportunities for high-school, college and graduate-school students. The CBC Spouses laid the groundwork for the establishment of the CBCF's internship and fellowship programs and in 1988, the Spouses established their first education scholarship program. Since then, more than \$10 million in scholarships have been awarded to deserving students through numerous programs.

"We are committed in addressing one of the most pressing issues in our community—the lack of resources available for our students to pursue further education. With a rise in the number of scholarship applicants in financial need, the CBC Spouses understand their struggles and will continue to work with CBCF to provide opportunities through our scholarship program. We realize assisting our youth in pursuit of their education is an investment in the future of our nation."

Mrs. Mereda Davis Johnson, Chair of the CBC Spouses

HIGHLIGHTS

- The 2014 Scholarship Classic raised \$663,000, the highest amount since 2008.
- 20 Visual and Performing Arts Scholarships were awarded to promising college students.
- The CBC Spouses hosted an issue forum with more than 300 students from the historic Dunbar High School.
- The Ninth Annual Community Breakfast and Health Fair at Central Union Mission provided meals, health screenings, clothing and basic toiletries to more than 300 low income families, homeless individuals, men, women, children and veterans.
- More than 200 individuals received disease prevention education, supportive services and free screening/testing services for a number of health care issues including HIV/AIDS, glucose levels, cholesterol, hypertension and breast cancer during the Ninth Annual Community Breakfast and Health Fair.



Joshua Perkins, '14 Celebration of Leadership in the Fine Arts Scholarship Recipient

SUPPORT OUR WORK

EXPANDING OUR SUPPORT

Building on the momentum of 2013, the CBCF achieved significant growth this year through increased support, the launch of new initiatives and campaigns, and an increase in proactive engagement. These efforts would not have been possible without our generous sponsors and donors.

LAUNCH OF EMERGE535

For close to three decades, our internship programs have paved the way for African Americans to work in professional staff positions on Capitol Hill. Diverse voices and experiences among Capitol Hill staff are important when making public policy decisions impacting black communities.

Using the global fundraising site, Indiegogo, the CBCF launched Emerge535, an ongoing initiative to fund 535 African-American intern placements on Capitol Hill over the next few years. Our inaugural campaign raised nearly \$6,000 toward the goal while attracting new donors and re-engaging past supporters.



"Supporting a program like Emerge535 is my way of being a part of a shared movement for diversity on Capitol Hill. As an African American, it is important for me to share my resources to propel a younger person toward their goal. Many people helped me along my journey. This is my way of participating in the professional development of our next generation of leaders."

Gary A. Officer, Vice President, Global Engagement and Chief Development Officer, Woodrow Wilson International Center for Scholars

MOBILE TEXT2GIVE

The Text2Give campaign (text CBCF to 20222) was introduced during the 2014 Annual Legislative Conference. It created a new mobile community for the CBCF and diversified ways to give. Donors found the use of our mobile technologies to be convenient, immediate, private and secure. As a result of this new mobile giving technology, 450 individuals made a gift to the foundation.



Kyla Ross, 2014 Congressional Intern

COMBINED FEDERAL CAMPAIGN

The Combined Federal Campaign is the world's largest and most successful annual workplace charity campaign. Increased engagement with the Combined Federal Campaign produced an 11 percent increase in pledges from employees through their workplace giving programs.

The CBCF received more than \$600,000 in new revenue from 160 new individual and corporate donors, two million dollars in increased support from current donors, and \$165,000 of in-kind donations, which provided budget and operations relief.

NEW HEIGHTS FOR THE CBCF LEADERSHIP INSTITUTE FOR PUBLIC SERVICE PROGRAMS

In 2014, the CBCF experienced an increase of nearly ten percent in programmatic support and created new opportunities for sponsors and program participants to engage throughout the year.

During the ALC, the Education Scholarship Fund Cruise was rebranded the Donald M. Payne Foreign Policy Fellows Cruise as a tribute to the late CBCF Chair Rep. Donald M. Payne and his commitment to the foundation's education programs. The funds support the foreign policy fellows program, which provides policy training and leadership development for professionals who are dedicated to advancing positive global change.

8

CBCF fellows completed their program in 2014.



OF THESE:

100%

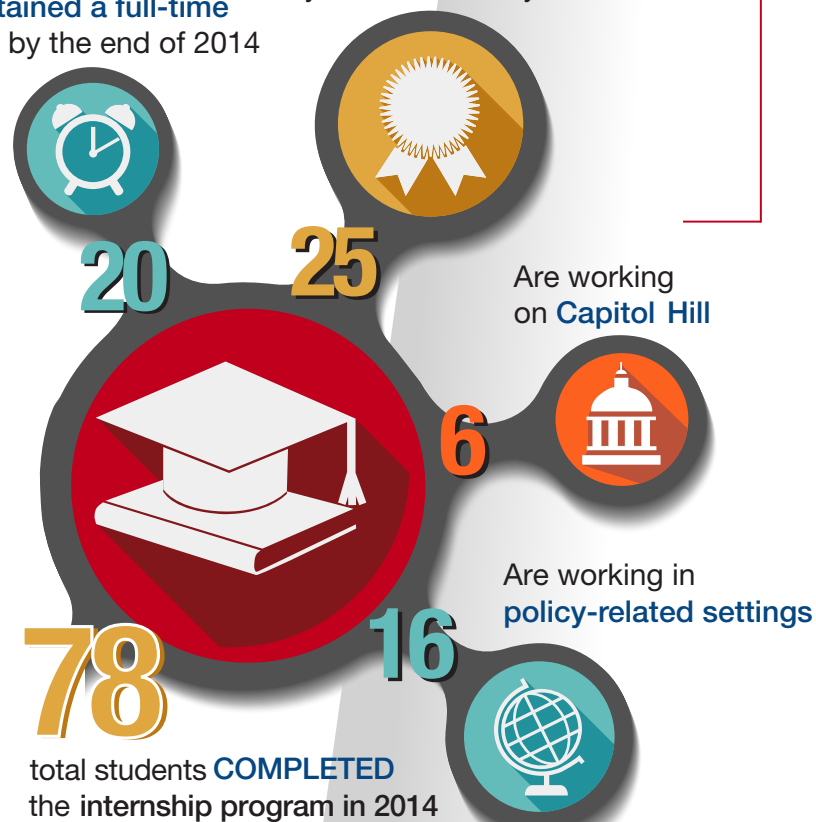
SECURED A US SENATE COMMITTEE POSITION

for the second half of their program placement

LEADERSHIP

Obtained a full-time job by the end of 2014

Seniors who completed college by the end of the year



4

obtained PERMANENT POSITIONS ON CAPITOL HILL after their fellowship



3

secured PUBLIC POLICY RELATED JOBS by the end of 2014

\$600,841.63



Dollars Awarded

SCHOLARSHIPS

Number of Applicants 2,241

Number Awarded 323

STEM-Related Fields 153

Performing/Visual Arts 65*

*18% increase from the previous year

PHILANTHROPY



160

Number of new individual and corporate DONORS

\$600,000

Given by NEW DONORS

\$2,000,000

INCREASE in giving by past donors over previous year

LEGACY

4

Number of Leadership Institute for Public Service alumni serving as Chiefs of Staff across party lines in 2014

32

STATEMENT OF ACTIVITIES

for the year ending December 31, 2014 (with comparative totals for 2013)

SUPPORT AND REVENUE

	Unrestricted	Temporarily Restricted	2014	Total 2013
Special events, net	\$5,968,582	\$231,172	\$6,199,754	\$6,257,288
Less: Cost of special events	(3,960,536)		(3,960,536)	(4,216,843)
Special Events, net	2,008,046	231,172	2,239,218	2,040,445
Contributions	2,954,237	982,041	3,936,278	3,825,355
Interest and other income	26,661		26,661	23,882
Net assets released from restrictions	1,054,343	(1,054,343)		
Total support and revenue	6,043,287	158,870	6,202,157	5,889,682

EXPENSES

Program services				
Programs and research	4,645,687		4,645,687	4,665,845
Communications	149,604		149,604	319,139
Total program services	4,795,291		4,795,291	4,984,984
Supporting services				
Fundraising	453,805		453,805	525,383
General and administrative	1,040,068		1,040,068	911,957
Total supporting services	1,493,873		1,493,873	1,437,340
Total expenses	6,289,164		6,289,163	6,422,324
Change in net assets	(245,877)	158,870	(87,007)	(532,642)
Net assets, beginning of year	9,189,991	1,854,461	11,044,452	11,577,094
Net assets, ending of year	\$8,944,114	\$2,013,331	\$10,957,445	\$11,044,452

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RAI Services

Rent-A-Center

Sisters of Charity Health System

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UFCW International Union

UAW Chrysler National Training Center

Uber Technologies

United Auto Workers International Union

United States Chamber of Commerce

United States Telecom Association

United Teachers of Dade

Vestige Strategies

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Social Media Highlights

CBCF Inc. retweeted
Cory Booker@CoryBooker Dec 11

.@CBCFInc's Permanence Project brings ppl together 2 create solutions 2 challenges facing AA community-join today <http://ow.ly/FFY5e>

14 retweets 9 favorites

Will Lowery@WillLoweryGolf Jun 21

So happy to be here for the @CBCFInc event such a blessing to be a part of a worthy cause

Rev Jesse Jackson Sr@RevJJackson Sep 27

"We never lost a battle that we fought. We never won a battle unless we fought."
#VotingMatters @CBCFInc

TV One @tvonetv Sep 26

Cathy Hughes, founder of Radio One to be honored at this year's Phoenix Awards Dinner. #NewsOneNow



TheScholarshipCenter @ScholarshipCntr May 13

@CBCFInc Truly always OUR pleasure to spread the word about YOUR generous #college #scholarships!
#Gratitude

View conversation

Rep Cedric Richmond @RepRichmond Jun 10

Got a chance to speak with the @CBCFInc interns today...Many future leaders in the room #Scholars #CBCF pic.twitter.com/JEJNY5Qa0X



USBlackChambersInc @usblackchambers Oct 2
USBC Pres Ron Busby & @cbrangel during @CBCFInc conference in DC last week. Thank you for your service!#cbcfa14



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