About Avoice Heritage Celebration


Avoice: African-American Voices in Congress, is an online repository that captures the legislative and political achievements of African Americans in Congress, and provides an opportunity to recognize outstanding individuals like you, who make humanitarian contributions to our society.

Event Details

The 2017 theme is “Rooted in Education,” and pays homage to leaders, organizations, and elected officials who demonstrate commitment to advancing educational opportunity for African Americans and youth in particular. The theme of the evening coincides with the 2017 Black History Theme1 from the Association for the Study of African American Life and History – “The Crisis in Black Education,” which acknowledges the critical role of addressing equality and equitable access to education as the “most important goal in America’s past, present, and future.” Recognized persons, organizations, elected officials, and/or corporations addressing the black education gap will be honored.

The award ceremony will recognize individuals for their dedicated service, consistent advocacy, and long-standing commitment to addressing equality and equitable access to education for African Americans. The evening will feature a screening and panel discussion of the film, America Divided: The Class Divide.

Sponsor Opportunities

CBCF is in the unique position to expand our supporter and partners’ visibility and reach among our audiences and stakeholders including the next generation of professional leaders, members of Congress, policy makers and local leaders who follow and engage with CBCF.

We invite you to review the Avoice Heritage Celebration sponsor opportunities, which represent an opportunity to support the programmatic priorities of CBCF while experiencing a celebration that attracts the diverse stakeholders who support the CBCF mission.

Contact Information

For more information about the sponsorship opportunities listed below, please contact: Donna Fisher-Lewis at 202.263.2811 or dfisher-lewis@cbcfinc.org or Tasha Cole at 202.263.2804 or tcole@cbcfinc.org.

1 Association for the Study of African American Life and History (ASAALH): Founders of Black History Month. Founded in 1915 by Carter G. Woodson, ASAALH’s mission is to “promote, research, preserve, interpret and disseminate information about Black life, history and culture to the global community” (http://asalh.org/aboutasalhmain.html).
Avoice Heritage Celebration Sponsor Opportunities

**Presenting Sponsor - $40,000 (1 Available)**
- Eight (8) Avoice Heritage Celebration invitations includes **premium reserved** seating with opportunity to host a special VIP guest.
- Listing as a presenting sponsor on selected marketing materials
- Company/Organization logo placement on CBCF website
- Digital mentions through CBCF social media platforms
- Company/Organization logo placement displayed prominently during Avoice Heritage Celebration program
- Special speaking opportunity during the Avoice Heritage Celebration program
- Group photo opportunity for up to two (2) Company/Organization representatives
- Company/Organization logo on selected pre and post event communication
- Company/Organization logo featured in sponsor scroll
- Company/Organization logo placement on CBCF website
- Company/Organization logo displayed for up to two (2) Company/Organization representatives
- Invitations to future Avoice events

**Distinguished Sponsor - $25,000 (1 Available)**
- Six (6) Avoice Heritage Celebration invitations includes **premium reserved** seating with opportunity to host special VIP guest
- Listing as a distinguished sponsor on selected marketing materials
- Company/Organization logo placement on CBCF website
- Group photo opportunity for up to two (2) Company/Organization representatives
- Company/Organization logo featured in sponsor scroll
- Company/Organization logo placement on CBCF website
- Group photo opportunity for up to two (2) Company/Organization representatives
- Invitations to future Avoice events

**Legacy Sponsor - $10,000 (Limited Availability)**
- Four (4) Avoice Heritage Celebration invitations includes **reserved seating** with opportunity to host special VIP guest
- Company/Organization logo featured in sponsor scroll
- Table tent with Company/Organization logo
- Company/Organization logo placement on CBCF website
- Company/Organization name on selected pre and post event communication
- Invitations to future Avoice events

**Heritage Sponsor - $5,000**
- Three (3) Avoice Heritage Celebration invitations
- Company/Organization logo featured in sponsor scroll
- Company/Organization logo placement on CBCF website

**Preservation Sponsor - $2,500**
- Two (2) Avoice Heritage Celebration invitations
- Company/Organization logo featured in sponsor scroll
- Company/Organization logo placement on CBCF website

**Individual Tickets - $250 (Limited Availability)**
- One (1) Avoice Heritage Celebration Invitation

**Special Sponsor Opportunities (please contact Resource Development to discuss these opportunities)**
- In-Kind Donations