



25th Annual
Mervyn L. and Stephanie Tubbs Jones
Memorial Scholarship Classic

June 25 - 26, 2017
Lansdowne Resort
Leesburg, VA

A photograph of three business professionals sitting at a round wooden table in a formal, ornate room. They are all smiling and looking towards the right. The man on the left is wearing a light blue suit and a patterned tie. The woman in the middle is wearing a white blazer and a pearl necklace. The woman on the right is wearing a dark grey blazer over a patterned top. The background features decorative wall panels and a chandelier.

CBCF Overview



CBCF Vision

We envision a world in which all communities have an equal voice in public policy through leadership cultivation, economic empowerment, and civic engagement.



The Congressional Black Caucus Foundation, Inc. (CBCF) mission is to advance the global black community by developing leaders, informing policy, and educating the public.

CBCF is achieving this mission by:



Facilitating the exchange of ideas and information to address critical issues affecting our communities.



Providing leadership development and scholarship opportunities to educate the next generation of leaders.



Promoting public health and financial empowerment for all communities through innovative programs.



Developing strategic research and historical resources for the public, academics, educators, and students.

A group of four people, three men and one woman, are standing on a golf course. They are all smiling and holding golf clubs. The man on the far left is wearing a red and white striped polo shirt and dark shorts. The man in the center is wearing a red polo shirt and grey shorts. The woman in the center is wearing a purple polo shirt and a grey skirt. The man on the far right is wearing a blue and white striped polo shirt, blue shorts, and a blue PING baseball cap. They are all holding golf clubs, including drivers and irons. The background shows a lush green golf course with trees in the distance.

Mervyn L. and Stephanie Tubbs Jones
Memorial Scholarship Classic



Scholarship Classic

The Mervyn L. & Stephanie Tubbs Jones Memorial Scholarship Classic is the premier fundraiser of the Congressional Black Caucus Spouses General Education Scholarship program. Named in honor of the late Rep. Stephanie Tubbs Jones and her spouse, Mervyn L. Jones, this purposeful event raises funds to provide financial support to deserving students across the country.



Scholarship Classic

Since 1988, the education scholarship fund has provided more than \$11 million in scholarships and educational support to African-American college students nationwide. Scholarship Classic brings together motivated individuals and socially responsible corporations, giving each the opportunity to network with professionals, celebrities, and members of Congress and their spouses, all of whom support the education scholarship fund.



Scholarship Classic

Each year, Scholarship Classic welcomes approximately **250** guests.

While a majority of attendees hail from Washington DC, Maryland and Virginia area, the Classic attracts out of town guests and sponsors.

Attendees are comprised of:

- Corporate Executives from Fortune 500 companies
- Members of Congress
- Policy influencers
- Philanthropists
- Young leaders from CBCF and other community programs, such as the Southeast Tennis and Learning Center

Tennis - Youth & Adult

Rising Stars Breakfast

Fitness Class

Golf Clinic

18 Holes of Golf

Scholarship Classic At-A-Glance

Awards Luncheon

Welcome BBQ

Child Care Service

Silent Auction/Live Music

Game Gallery

Paint & Sip





Scholarship Classic Event Data

Nearly **75** different corporations have supported and participated in Scholarship Classic including:



.....
CBCF has raised nearly **\$6M** in cash contributions and **\$280K** from in-kind contributions over the past 10 years.
.....



Spouses Education Scholarship

The Spouses Education Scholarship is open to high school and college students pursuing an undergraduate or graduate education at an accredited U.S. college or university. The Scholarship was established in 1988 by the Spouses of Congressional Black Caucus Members in response to federal cuts in spending for education programs and scholarships, which disproportionately affect people of color. The scholarships are awarded in partnership with the CBC District Offices although students do not have to live or go to school in a CBC Member district.

Our Success:

- In the last 5 years, more than 2,700 Spouses Education Scholarships were awarded totaling more than \$3.9M
- More than 300 Spouses Education Scholarships were awarded in 2016
- Average award amount was more than \$1,100 per scholarship in 2016
- Scholarship award amounts range from \$500 to \$7,000



Spouses Education Scholarship

“As a person with disabilities, the prospect of attending college on a 3 digit income takes the daunting prospect of inaccessibility of university attendance to an entirely new level. Scholarships significantly alter that perspective to put things within reach that would be unattainable otherwise. ”

-Malaika Kambon, CBC Spouses Education Scholarship recipient

“When applying to the CBC Spouses Education Scholarship, there was no specified award amount, however, it was one of the few scholarships which awarded funds to graduate students. I was pleasantly surprised at the amount I received, which was more assistance than I had ever expected. Because of this generous offer, I was able to work less during the academic year and devote more time and effort to my coursework and the activities in which I was involved. ”

-Ashlee Elizabeth Talbot, CBC Spouses Education Scholarship recipient



Spouses Education Scholarship

“ I can’t wait to earn enough funds to help contribute to the awesome opportunities CBCF offer[s]. Thank you for your hard work and dedication to seeing fit students like myself have access to funds and opportunities... ”

-Allosious Snodgrass, CBC Spouses Education Scholarship recipient

“ Thank you so much for your willingness to assist students with continuing their education. Without your assistance, many of us would not be able to attend college. ”

-Marissa Moss, CBC Spouses Education Scholarship recipient

Sponsorship Opportunities

Sponsors who underwrite events will be recognized in accordance with their level of sponsorship.

Such benefits may include:

- o Branding and signage, including display of company product in select high-visibility areas.
- o Premium and/or reserved seating at special activity events.
- o Golf, tennis and/or tournament spectator registrations, including greens fees, cart, range balls, breakfast, lunch and registration bags.
- o Access to the CBCF room block rate at the host hotel.
- o Speaking opportunities at selected activities.
- o Photo opportunities with special guests, award recipients and VIPs.
- o Recognition in sponsorship acknowledgments.
- o Advertisement in commemorative Scholarship Classic program book (printing deadlines apply).

Sponsorship Opportunities

There are several opportunities to sponsor different activities throughout the weekend. These sponsorship opportunities are detailed below.

Title Sponsor: \$125,000 (exclusive) **SOLD**

The premier **Title Sponsorship** is the top sponsor level of the Mervyn L. & Stephanie Tubbs Jones Memorial Scholarship Classic. This sponsor will have its company/organization logo included on all key event printed materials and signage and will also enjoy selected exclusive sponsorships.

Sponsorship Opportunities

Additional Sponsorship Opportunities include:

o **Sporting Activities**

- Ace Sponsor/Tennis Tournament and Clinic Sponsor: \$40,000
- Fitness Sponsor: \$15,000
- Golf Clinic Sponsor: \$10,000
- Classic Foursome Sponsor: \$6,500 (limited availability)
- Single Foursome Sponsor: \$2,500 (limited availability)
- Individual registrations: \$250 to \$650

o **Special Activities**

- Afterglow Experience: \$50,000 (1 Available)
- Welcome BBQ Sponsor: \$25,000 (limited availability)
- Paint and Sip: \$25,000
- Registration Sponsor: \$25,000 (**SOLD**)
- Lunch Sponsor : \$25,000 (Limited Availability)
- Official Silent Auction Sponsor: \$20,000 Cash/ In-Kind (1 available)
- Live Entertainment: \$15,000
- Reception: \$15,000
- Dessert Lounge: \$10,000
- Rising Star Breakfast Sponsor: \$10,000 (limited availability)
- Kids Fun Zone Sponsor: \$5,000

Sponsorship Opportunities

o **Branding Opportunities**

- Golf Course Sponsor: \$60,000 (2 available)
- Eagle Sponsor – Branded Golf Balls/Signage: \$40,000
- Golf Cart Sponsor: \$20,000 (2 available)
- Official Apparel Sponsor: Contingent on Market Value (1 available)
- Tournament Refreshment Sponsor: \$10,000
- Advertisement in printed commemorative Scholarship Classic program book: Prices vary
- Course and hotel signage opportunities, including:
 - cart path signs - \$15,000
 - tee signs - \$10,000
 - pin flags - \$5,000
- In-kind sponsorship opportunities, including branded or promotional items for attendee registration bags and silent auction items.

Contact Information

Tasha Cole

Vice President, Resource Development

tcole@cbcfinc.org

202.263.2800



25th Annual
Mervyn L. and Stephanie Tubbs Jones
Memorial Scholarship Classic

June 25 - 26, 2017
Lansdowne Resort
Leesburg, VA

