



CBCF Executive Economic Summit V

After Hurricane Harvey: Economic Lessons Learned and the Role of Business in National Disaster Relief Efforts

Insights from Hurricane Harvey, Irma, Maria, Nate in Advancing Recovery for African Americans

December 10 – 11, 2017

Sponsorship Opportunities

The Congressional Black Caucus Foundation’s fifth Executive Economic Summit (EES V) “*After Hurricane Harvey: Economic Lessons Learned and the Role of Business in National Disaster Relief Efforts*” will be hosted in Houston, Texas. While the CBCF summit series typically focuses on mapping minority access to capital with business leaders and others in the financial services sector, this summit will also focus on those in our communities impacted by Hurricane Harvey. **The summit will include a pre-summit reception dinner, half day of panels and guest speakers and a half day of community service highlighting Houston residents’ recovery efforts following the devastation of Hurricane Harvey.**

According to FEMA data on disaster relief funds disbursement pertaining to Hurricane Harvey, Texas has received \$1.065 billion dollars in individual and household assistance spanning 15 member districts, including Rep. Sheila Jackson Lee and Rep. Al Green¹. In addition to Texas, the communities of Georgia, Florida and the U.S. Virgin Islands suffered as a result of the destruction and damages caused by hurricanes. The Houston summit will feature a special issue town hall forum on the role of business and other relevant organizations in assisting African American communities with disaster relief. Other CBC members representing districts impacted by Hurricanes Harvey and Irma are being invited to discuss specific challenges black communities encounter when natural disasters occur. The summit will provide a platform to discuss the disproportionate impact because of income, employment, poverty, access to resources, human capital, and information. CBC members will offer observations and perspective on federal recovery efforts and strategies.

Additionally, the summit will explore the role of business in assisting hurricane recovery efforts. In the aftermath of the hurricane, the rippling effect touches many aspects of an individual’s well-being. Discussion will center on how Houston businesses can leverage their capital and other resources to assist African Americans in Houston with comprehensive strategies that include immediate and long term pathways to financial recovery. Panelists and speakers will also offer practical tips and strategies, and local service organization relief providers will be invited to share guidance and direction on next steps.

AUDIENCE: Executive Economic Summit attendees typically include leaders in the business, entrepreneurship, and financial services space and approximate 200 attendees in total. This intimate summit will expand to include leaders in the education, civil rights, and social justice space. Individuals interested in attending the summit may apply through a CBCF application link where they are asked to register with their title, affiliation, etc. and will then be notified of their acceptance.

¹ CBCF data collected from FEMA web site (Source: <https://www.fema.gov/disaster/4335>)

Please see supporting opportunities below for this important and timely economic summit hosted by CBCF.

\$100,000 – Presenting Sponsor (1 available)

- Twelve (12) guest invitations to the CBCF Executive Economic Summit
- Recognition as the Presenting Sponsor throughout the Economic Summit
- Prominent reserved seating at the Executive Economic Summit
- Prominent reserved seating at the welcome reception
- Opportunity to have a prominent speaking role during the welcome reception
- Opportunity to have a prominent speaking role during the opening session of the Executive Summit
- Opportunity to collaborate with CBCF on a specialized benefit and branding package – if confirmed by October 4, 2017
- Sponsor acknowledgment on printed materials
- Recognition in CBCF’s annual report
- Sponsor logo included in Economic Summit recap video
- Opportunity to provide relevant collateral to CBCF Executive Economic Summit attendees *(subject to CBCF approval)*
- Opportunity to host two (2) leadership briefings for CBCF’s Leadership Institute
- Opportunity to network with exclusive invited guests at the Executive Economic Summit

\$50,000 – Leadership Sponsor(s) (Limited Availability)

- Eight (8) guest invitations to the CBCF Executive Economic Summit
- Recognition as the exclusive Economic Summit sponsor of your choice of the luncheon, a panel, or a Ted Talk with input on the panelists selection
- Opportunity to have a prominent speaking role during a specific sponsored event (luncheon, panel, Ted Talk)
- Prominent reserved seating at the Executive Economic Summit
- Sponsor acknowledgment on printed materials
- Recognition in CBCF’s annual report
- Sponsor logo included in Economic Summit recap video
- Opportunity to provide relevant collateral to Economic Summit attendees *(subject to CBCF approval)*
- Opportunity to host a leadership briefing for CBCF’s Leadership Institute
- Opportunity to network with exclusive invited guests at the Executive Economic Summit

\$25,000 – Partnership Sponsor(s) (Limited Availability)

- Four (4) guest invitations to the CBCF Executive Economic Summit
- Reserved seating at the Executive Economic Summit
- Sponsor acknowledgment on printed materials
- Recognition in CBCF’s annual report
- Sponsor logo included in Economic Summit recap video
- Opportunity to provide remarks during the Executive Economic Summit
- Opportunity to provide relevant collateral to Economic Summit attendees *(subject to CBCF approval)*

- Opportunity to host a leadership briefing for CBCF's Leadership Institute
- Opportunity to network with exclusive invited guests at the Executive Economic Summit

\$10,000 – Contributing Sponsor

- Two (2) guest invitations to the CBCF Executive Economic Summit
- Reserved seating at the Executive Economic Summit
- Sponsor acknowledgment on printed materials
- Recognition in CBCF's annual report
- Opportunity to network with exclusive invited guests at the Executive Economic Summit

\$5,000 – Supporting Sponsor

- One (1) guest Invitation to the CBCF Executive Economic Summit
- Sponsor acknowledgement on printed materials
- Recognition in CBCF's annual report
- Opportunity to network with exclusive invited guests at the Executive Economic Summit