

A VOICE HERITAGE CELEBRATION '19

ROOTS, RETURN, REMEMBRANCE :
THE CONGRESSIONAL BLACK CAUCUS AND THE BLACK AGENDA

PARTNERSHIP OPPORTUNITIES



A VOICE HERITAGE CELEBRATION '19

Join the Congressional Black Caucus Foundation, Inc. (CBCF) for the 10th Annual Heritage Celebration in Washington, DC on February 26, 2019.

This event lauds the legacy of African American legislators and acknowledges efforts to preserve African American legislative history. The Heritage Celebration raises funds to support CBCF's digital archive, *A Voice: African American Voices in Congress* (www.avoiceline.org).

This virtual library captures the legislative and political achievements of African Americans in Congress and the federal issues impacting the African American community.

I lead. I serve.



ROOTS RETURN REMEMBRANCE

The 2019 Heritage Celebration theme, “Roots, Return, Remembrance: The Congressional Black Caucus and the Black Agenda,” honors congressional leaders and dignitaries whose agenda of empowerment has significantly impacted the Global Black Diaspora.

Heritage 2019 will celebrate the progress and achievements made by African Americans since their enslavement 400 years ago. This event will honor the courageous personal journeys of Black leaders and its impact on the mission of the Congressional Black Caucus (CBC) in their quest to advance democracy, equality, and justice for people of African descent.

The Heritage Celebration will honor acclaimed historian and CBCF Board Member Dr. Henry Louis Gates, CBC Chair Congresswoman Karen Bass, and the five House Committee chairs: Reps. Elijah Cummings, Eddie Bernice Johnson, Robert C. “Bobby” Scott, Bennie G. Thompson and Maxine Waters.

The evening program will feature an awards presentation, video screening featuring the personal and legislative quest to forward the collective black agenda.

“The arc of the moral universe is long, but it bends toward justice.”

- Rev. Dr. Martin Luther King, Jr.



SPONSORSHIP OPPORTUNITIES

CBCF is in the unique position to expand our supporters' and partners' visibility and reach among our audiences and stakeholders including the next generation of professional leaders, members of Congress, policy makers and local leaders who follow and engage with CBCF.

We invite you to review the Avoice Heritage Celebration partnership opportunities which represent an opportunity to support the programmatic priorities of CBCF while experiencing a celebration that attracts the diverse stakeholders who support the CBCF mission.

CONTACT

For more information about the sponsorship opportunities listed, please contact:

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PRESENTING SPONSOR

Prominent designation as the official 2019 Avoice Heritage Celebration Presenting Sponsor

- Eight (8) Avoice Heritage Celebration invitations (includes premium reserved seating)
- Listing as a presenting sponsor on select marketing materials (print deadlines apply)
- Digital mentions on CBCF social media platforms
- Company/organization logo placement displayed prominently during Avoice Heritage Celebration program
- Special speaking opportunity during the Avoice Heritage Celebration program
- Group photo opportunity for up to two (2) company/organization representatives
- Company/organization logo featured in sponsor scroll
- Table tent with company/organization logo
- Invitations to future Avoice events

“Never be limited by other people’s limited imaginations.”

- Dr. Mae Jemison



DISTINGUISHED SPONSOR

\$25,000

Prominent designation as the 2019 Avoice Heritage Celebration Distinguished Sponsor

- Six (6) Avoice Heritage Celebration invitations (includes premium reserved seating)
- Listing as a distinguished sponsor on select marketing materials (Print deadlines apply)
- Group photo opportunity for up to two (2) company/organization representatives (Limited Availability)
- Company/organization logo featured in sponsor scroll
- Table tent with company/organization logo
- Invitations to future Avoice events

“The cost of liberty is less than the price of repression.”

- W.E.B. Du Bois



LEGACY SPONSOR

\$10,000

- Four (4) Avoice Heritage Celebration invitations (includes reserved seating)
- Company/Organization logo featured in sponsor scroll
- Table tent with company/organization logo
- Invitation to future Avoice events

*“Hold fast to dreams,
for if dreams die, life is
a broken winged bird
that cannot fly.”*

- Langston Hughes



HERITAGE SPONSOR

\$5,000

- Two (2) Avoice Heritage Celebration invitations
- Company/organization logo featured in sponsor scroll

*It's not the load that
breaks you down, it's the
way you carry it.*

– Lena Horne



ADDITIONAL SPONSORSHIP OPPORTUNITIES

“WHO I AM” VIDEO

“Who I Am” is a short series of video vignettes that will incorporate the testimonies of the five honored committee chairs. The interviews in their entirety will live on the Avoice website for archival and viewing for future generations. Sponsoring includes video branding and recognition to reach a captive audience, constant impressions, social media mentions and reserved seating at the Heritage Celebration.

AWARDEE PANEL SESSION

The awardee panel discussion will feature honorees and committee chairs sharing stories of their personal journeys and black migration. The panel will be moderated by a notable historian or newsmaker and will reflect the many diverse stories and paths that are the cornerstone of their passion and conviction on behalf of the black community. Sponsorship includes stage branding, and recognition, social media mentions, reserved seating at the Heritage Celebration, and interaction with the honorees and committee chairs.

“Whatever we believe about ourselves and our ability comes true for us.”

- Susan L. Taylor





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