WE ARE GLOBAL LEADERS

CBCF Vision: We envision a world in which all communities have an equal voice in public policy through leadership cultivation, economic empowerment, and civic engagement.
CBC MEMBERS IN LEADERSHIP
116TH CONGRESS

Rep. James E. Clyburn
Majority Whip

Rep. Hakeem Jeffries
Democratic Caucus Chairman

Rep. Barbara Lee
Co-chair, Steering and Policy Committee

EXECUTIVE LEADERSHIP

Chair, CBC

Rep. Cedric L. Richmond
CBCF Chair, Board of Directors

SENATORS IN THE CBC

Sen. Cory Booker
Sen. Kamala D. Harris

HOUSE COMMITTEE CHAIRS

Rep. Maxine Waters
House Financial Services Committee

Rep. Bobby Scott
Education and the Workforce Committee

Rep. Bennie Thompson
Homeland Security

Rep. Eddie Bernice Johnson
Science, Space and Technology
CONGRESSIONAL BLACK CAUCUS

NATIONAL REACH

Representing more than 82 MILLION Americans in 26 States & 1 Territory

25% of the total U.S. population

54 MEMBERS

49 YEARS OF EMPOWERMENT

41% of the total U.S. African American population

CBC Member States/Territory

CBCFINC.ORG // 4
CBCF Mission: The Congressional Black Caucus Foundation, Inc. works to advance the global black community by developing leaders, informing policy, and educating the public.
LUXURIOUS LOCATION

This year’s Scholarship Classic will be hosted at the luxurious Hyatt Regency Chesapeake Bay Golf Resort, Spa and Marina in Cambridge, Maryland.
OUR WORK TO ACHIEVE THE MISSION

IDEAS & INFORMATION
Facilitating the exchange of ideas and information to address critical issues affecting our community.

DEVELOPING LEADERS
Providing leadership development and scholarship opportunities to educate the next generation of leaders.

EMPOWERING COMMUNITIES
Promoting public health and financial empowerment for all communities through innovative programs.

STRATEGIC RESEARCH
Conducting strategic research and creating historical resources for the public, academics, educators, and students.
The Mervyn L. & Stephanie Tubbs Jones Memorial Scholarship Classic is the premier fundraiser of the Congressional Black Caucus Spouses General Education Scholarship program. Named in honor of the late Rep. Stephanie Tubbs Jones and her spouse, Mervyn L. Jones, this purposeful event raises capital to provide financial support to deserving students across the country.
IMPACT OF THE SCHOLARSHIP CLASSIC

Since 1988, the education scholarship fund has provided more than $11 million in scholarships and educational support to African American college students nationwide. The Scholarship Classic brings together motivated individuals and socially responsible corporations, giving participants the opportunity to network with members of Congress and their spouses, celebrities, and professionals, all of whom support the education scholarship fund.

DID YOU KNOW?

A joint study by the Demos think tank and the Institute for Assets & Social Policy at Brandeis University found that 54 percent of African Americans between the ages of 25 and 40 have student loan debt, compared with 39 percent of their white counterparts.

African American college students with student loan debt 54%
White college students with student loan debt 39%
While the majority of attendees hail from the Washington, DC metro area, the Classic attracts many guests and sponsors from across the United States. Attendees include:

- Corporate executives from Fortune 500 companies
- Young leaders from CBCF and other community programs
- Policy influencers & decision-makers
- Philanthropists
- Members of Congress
SPONSORSHIP OPPORTUNITIES

SPORTING ACTIVITIES

- Spa Services
- Fitness Classes
- Tennis
- Golf Clinic
- Rising Stars Breakfast
- 18 Holes of Golf
- Awards Luncheon
- Dessert Lounge
- Child Care Services
- Opening Soirée
More than 75 corporations have supported and participated in the Scholarship Classic including:

CBCF has raised more than $6M in cash contributions and more than $300K from in-kind contributions over the past 10 years.
The Spouses Education Scholarship is open to college students pursuing an undergraduate or graduate education at an accredited U.S. college or university. The scholarship was established in 1988 by the Spouses of Congressional Black Caucus members in response to federal cuts in spending for education programs and scholarships, which disproportionately affect people of color. The scholarships are awarded in partnership with the CBC District Offices. Students must live or attend school in a CBC member district.

In nearly 15 years, more than 4,300 Spouses Education Scholarships were awarded totaling more than $6.4 million.

Nearly 250 Spouses Education Scholarships were awarded in 2019.

Total award amount was more than $434,000 in 2019.

Target for our 2020 Scholarship goal is $1 million.
OUR BEST TEAM

**Resource Development:** The Development team is an all-star group of resource specialists ready to help you engage with our stellar programs.

*Donna Fisher-Lewis*
Senior Development Manager
dfisher-lewis@cbcfinc.org

*Thelma Barnett*
Development Manager
tbarnett@cbcfinc.org
SPONSORSHIP OPPORTUNITIES

Sponsors who underwrite events will be recognized in accordance with their level of sponsorship.

Benefits may include:

- Branding and signage, including display of company products in select high-visibility areas.
- Premium and/or reserved seating at special activities during the events.
- Golf, tennis and/or tournament spectator registration, including greens fees, cart, range balls, breakfast, lunch and registration bags.
- Access to the CBCF room block rate at the host hotel.
- Speaking opportunities at select activities.
- Photo opportunities with special guests, award recipients and VIPs.
- Recognition in formal sponsorship acknowledgments.
- Advertisement in commemorative Scholarship Classic program book (printing deadlines apply).
The premier title sponsorship is the top sponsor level of the Mervyn L. & Stephanie Tubbs Jones Memorial Scholarship Classic. This sponsor will have its company/organization logo included on all key digital and printed materials and signage, and will also enjoy select exclusive sponsor benefits.
SPONSORSHIP OPPORTUNITIES

SPORTING ACTIVITIES

$6,500
CLASSIC FOURSOME SPONSOR

$10,000
FITNESS SPONSOR

$15,000
GOLF/ TENNIS CONTEST SPONSOR

$40,000
ACE SPONSOR
TEENIS TOURNAMENT & CLINIC SPONSOR

$10,000
GOLF CLINIC SPONSOR

$2,500
SINGLE FOURSOME SPONSOR

$250 - $650
INDIVIDUAL REGISTRATIONS

limited availability

limited availability
SPONSORSHIP OPPORTUNITIES

SPECIAL ACTIVITIES

- OPENING SOIREE SPONSOR: $25,000 (limited availability)
- BRUSHES & BELLINIS: $10,000
- REST, RELAX, REJUVENATE SPA SERVICES: $10,000
- AWARDS LUNCHEON SPONSOR: $25,000 (limited availability)

AFTERGLOW EXPERIENCE: $50,000 (one available)

- SCHOLARSHIP RECEPTION: $15,000
- DESSERT LOUNGE / AFTERGLOW RECEPTION: $15,000 (limited availability)
- RISING STAR BREAKFAST: $15,000
- KIDS FUN ZONE SPONSOR: $5,000
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<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Description</th>
<th>Prices</th>
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<tbody>
<tr>
<td><strong>$60,000</strong></td>
<td>Golf Course Sponsor</td>
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<td></td>
<td>Branded golf balls, signage, bag tags, scoreboard</td>
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<tr>
<td><strong>$40,000</strong></td>
<td>Eagle Sponsor</td>
<td>$40,000</td>
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<td></td>
<td>Two available</td>
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<tr>
<td><strong>$20,000</strong></td>
<td>Golf Cart Sponsor</td>
<td>$20,000</td>
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<td></td>
<td>One available</td>
<td></td>
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<tr>
<td><strong>$20,000</strong></td>
<td>Registration Sponsor</td>
<td>$20,000</td>
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<td></td>
<td>In-kind opportunities</td>
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<tr>
<td><strong>$15,000</strong></td>
<td>Transport Shuttle Sponsor</td>
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<td>In-kind opportunities</td>
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<tr>
<td><strong>$10,000</strong></td>
<td>Tournament Refreshment Sponsor</td>
<td>$10,000</td>
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<td></td>
<td>Printed Ad</td>
<td>Prices vary</td>
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<td><strong>PRICES VARY</strong></td>
<td>Printed Ad</td>
<td>Prices vary</td>
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<tr>
<td><strong>MARKET VALUE</strong></td>
<td>Official Apparel Sponsor</td>
<td>Market value</td>
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<td>One available</td>
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<tr>
<td><strong>$5,000 - $15,000</strong></td>
<td>Course Signage Sponsor</td>
<td>$5,000 - $15,000</td>
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<td></td>
<td>In-kind opportunities</td>
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</tbody>
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**In-kind opportunities:**
- Including branded or promotional items for attendee registration bags and silent auction items.
CONTACT INFORMATION

Donna Fisher-Lewis
Senior Development Manager
Resource Development
rd@cbcfinc.org

I lead. I serve.