

NORTH CAROLINA



STATE POPULATION

10,052,564

BLACK POPULATION

2,300,610

HISPANIC POPULATION

914,792

ESTIMATED POPULATION UNDERCUNT*

85,600 BLACK
38,700 HISPANIC
at risk for being miscounted

ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCUNT**

\$353,528,000 BLACK
\$159,831,000 HISPANIC
estimated \$\$ lost per capita

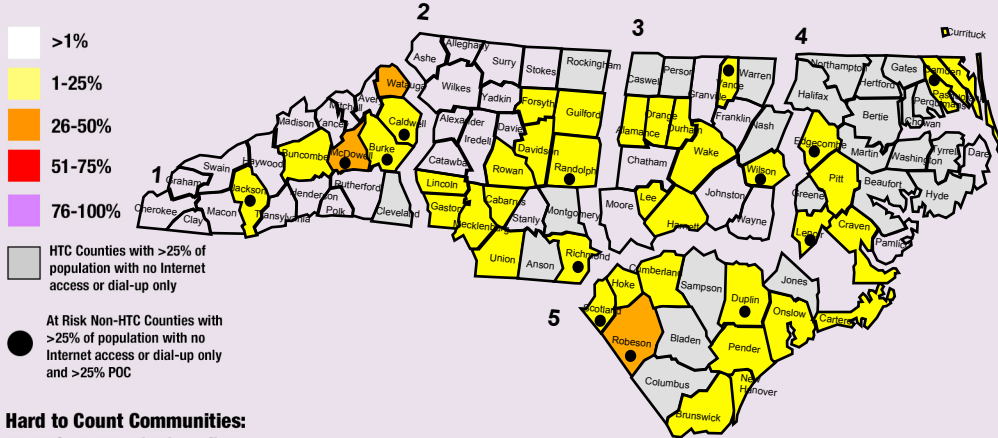
*Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute

**Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

#BLACKAMERICACOUNTS

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC NEIGHBORHOODS



Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

ACT NOW!

GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT

or visit www.2020census.gov



REP. STEVEN HORSFORD

Congressional Black Caucus
Census Task Force Chair

Fair Count
www.faircount.org
info@faircount.org

National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org

National Urban League
www.makeblackcount.org
202-580-5061

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



School Breakfast Program



Medical Assistance Programs (Medicaid)



Federal Direct Student Loans & Federal Pell Grants



Section 8 Housing Choice Vouchers



Federal Transit Programs



Supplemental Nutrition Assistance Program (SNAP)



Unemployment Insurance



Head Start Early Childhood Education



Highway Planning and Construction



National School Lunch Program



Join the Black America Counts campaign and share your census stories using **#iLeadIserveICount** **#SeeMeHearMe**

For more information on the CBCF please go to www.cbcbfinc.org/blackamericacounts