# **COLORADO**





STATE POPULATION

5,436,519

(BLACK POPULATION)

281,832

(HISPANIC POPULATION )

1,157,200

(ESTIMATED POPULATION UNDERCOUNT\*

## 11,100 BLACK **44,700 HISPANIC**

at risk for being miscounted

ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCOUNT\*\*

### \$36,630,000 BLACK \$147,510,000 HISPANIC

estimated \$\$ lost per capita

\*Estimates are based on the research report \*Assessing Miscounts in the 2020 Census\* written by the Urban

\*\*Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census

#### **#BLACKAMERICACOUNTS**

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count, Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

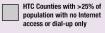
PERCENT OF HTC **NEIGHBORHOODS** 



26-50%



76-100%

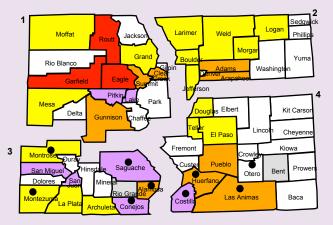


At Risk Non-HTC Counties with >25% of population with no nternet access or dial-up only and >25% POC

#### **Hard to Count Communities:**

An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

**Shaded counties on this map** represent the percentage of the population that is hard to count.



# ACT NOW!

#### **GET INVOLVED WITH THE U.S. 2020 CENSUS**

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

### 2020 CENSUS TOOLKIT

or visit www.2020census.gov

#### **REP. STEVEN HORSFORD**

Congressional Black Caucus Census Task Force Chair

**Fair Count** www.faircount.org info@fairCount.org

**National Coalition on Black Civic Participation Census Hotline** 1-888-COUNT20 www.unitycampaign.org

National Urban League www.makeblackcount.org 202-580-5061

#### FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



School Breakfast **Program** 



Medical Assistance **Programs** (Medicaid)



**Federal Direct** Student Loans & Federal Pell Grants



Section 8 **Housing Choice Vouchers** 



**Federal Transit Programs** 



Supplemental **Nutrition Assistance** Program (SNAP)



Unemployment Insurance



**Head Start Early Childhood Education** 



**Highway Planning** and Construction



**National School** Lunch Program





Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts