

STATE POPULATION

12,854,526

BLACK POPULATION

1,965,118

HISPANIC POPULATION

2,162,070

ESTIMATED POPULATION UNDERCUNT*

70,700 BLACK
79,300 HISPANIC
at risk for being miscounted

ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCUNT**

\$311,080,000 BLACK
\$348,920,000 HISPANIC
estimated \$\$ lost per capita

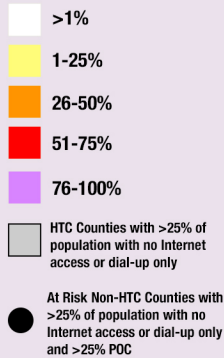
*Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute

**Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

#BLACKAMERICACOUNTS

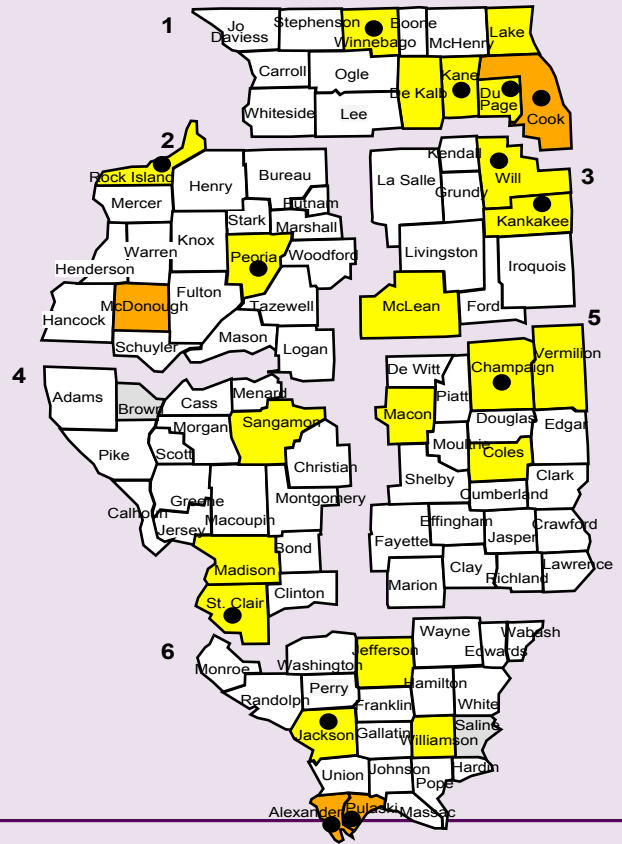
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC
NEIGHBORHOODS



Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.



ACT NOW!

GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT

or visit www.2020census.gov



REP. STEVEN HORSFORD

Congressional Black Caucus
Census Task Force Chair

Fair Count

www.faircount.org
info@faircount.org

**National Coalition on Black Civic
Participation Census Hotline**
1-888-COUNT20
www.unitycampaign.org

National Urban League
www.makeblackcount.org
202-580-5061

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



**School
Breakfast
Program**



**Medical
Assistance
Programs
(Medicaid)**



**Federal Direct
Student Loans
& Federal Pell
Grants**



**Section 8
Housing Choice
Vouchers**



**Federal
Transit
Programs**



**Supplemental
Nutrition Assistance
Program (SNAP)**



**Unemployment
Insurance**



**Head Start
Early Childhood
Education**



**Highway Planning
and Construction**



**National School
Lunch Program**



Join the Black America Counts campaign
and share your census stories using
#iLeadIserveICount #SeeMeHearMe

For more information on the CBCF please go to
www.cbcbfinc.org/blackamericacounts