NEVADA

STATE POPULATION
2,887,725

BLACK POPULATION
297,610

HISPANIC POPULATION
814,305

ESTIMATED POPULATION UNDERCOUNT*
14,300 BLACK
34,400 HISPANIC
at risk for being miscounted

ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$52,338,000 BLACK
$125,904,000 HISPANIC
estimated $$$ lost per capita

"Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute
**Based on George Washington University's "Counting for Dollars 2008" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC NEIGHBORHOODS

- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

HTC Counties with >25% of population with no Internet access or dial-up only

At Risk Non-HTC Counties with >25% of population with no Internet access or dial-up only and >25% PPC

Hard to Count Communities: An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE

- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS
Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

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Census Task Force Chair
Fair Count
www.faircount.org
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National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.nationalcoalition.org
National Urban League
www.nationalcoalition.org
202-999-9461

Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts