SOUTH CAROLINA

STATE POPULATION
4,893,444

BLACK POPULATION
1,390,584

HISPANIC POPULATION
267,398

ESTIMATED POPULATION UNDERCOUNT*
48,700 BLACK
11,300 HISPANIC
at risk for being miscounted

ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$216,715,000 BLACK
$50,285,000 HISPANIC
estimated $$ lost per capita

*Estimates are based on the research report “Assessing Mid-counts in the 2020 Census” written by the Urban Institute
**Based on George Washington University’s “Counting for Dollars 2010” per capita estimates and Urban Institute’s “Assessing Mid-counts in the 2020 Census

#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC NEIGHBORHOODS
- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

HTC Counties with >25% of population with no Internet access or dial-up only
At Risk Non-HTC Counties with >25% of population with no Internet access or dial-up only and >25% PPC

Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE

School Breakfast Program
Medical Assistance Programs (Medicaid)
Federal Direct Student Loans & Federal Pell Grants
Section 8 Housing Choice Vouchers
Federal Transit Programs

Supplemental Nutrition Assistance Program (SNAP)
Unemployment Insurance
Head Start Early Childhood Education
Highway Planning and Construction
National School Lunch Program

Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBF please go to www.cbcfinc.org/blackamericacounts