

# SOUTH CAROLINA



## STATE POPULATION

**4,893,444**

## BLACK POPULATION

**1,390,584**

## HISPANIC POPULATION

**267,398**

## ESTIMATED POPULATION UNDERCOUNT\*

**48,700 BLACK**  
**11,300 HISPANIC**  
 at risk for being miscounted

## ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCOUNT\*\*

**\$216,715,000 BLACK**  
**\$50,285,000 HISPANIC**  
 estimated \$\$ lost per capita

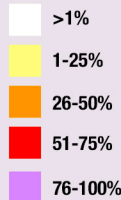
\*Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute

\*\*Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

## #BLACKAMERICACOUNTS

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

### PERCENT OF HTC NEIGHBORHOODS

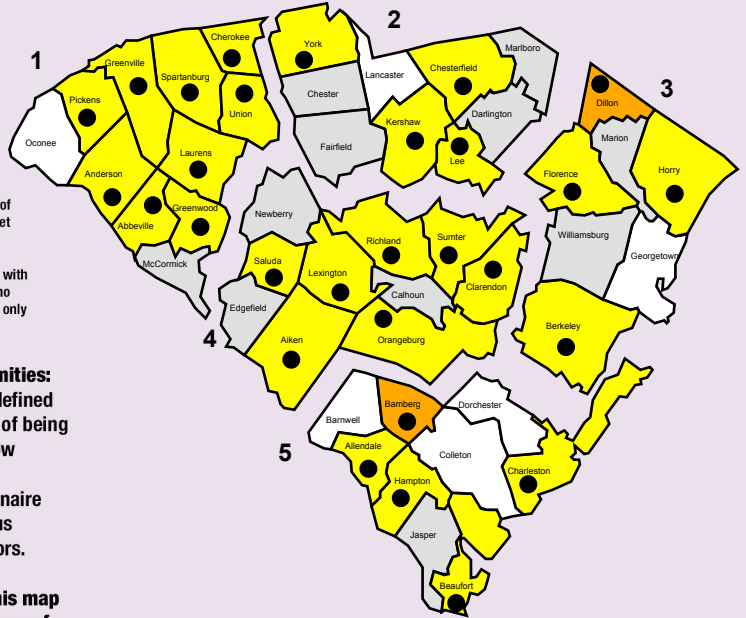


HTC Counties with >25% of population with no Internet access or dial-up only

At Risk Non-HTC Counties with >25% of population with no Internet access or dial-up only and >25% POC

**Hard to Count Communities:**  
 An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

**Shaded counties on this map represent the percentage of the population that is hard to count.**



# ACT NOW!

## GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

## 2020 CENSUS TOOLKIT

or visit [www.2020census.gov](http://www.2020census.gov)



### REP. STEVEN HORSFORD

Congressional Black Caucus  
 Census Task Force Chair

**Fair Count**  
[www.faircount.org](http://www.faircount.org)  
[info@faircount.org](mailto:info@faircount.org)

**National Coalition on Black Civic Participation Census Hotline**  
 1-888-COUNT20  
[www.unitecampaign.org](http://www.unitecampaign.org)

**National Urban League**  
[www.makeblackcount.org](http://www.makeblackcount.org)  
 202-580-5061

## FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



**School Breakfast Program**



**Medical Assistance Programs (Medicaid)**



**Federal Direct Student Loans & Federal Pell Grants**



**Section 8 Housing Choice Vouchers**



**Federal Transit Programs**



**Supplemental Nutrition Assistance Program (SNAP)**



**Unemployment Insurance**



**Head Start Early Childhood Education**



**Highway Planning and Construction**



**National School Lunch Program**



**Join the Black America Counts campaign and share your census stories using #iLeadIserveICount #SeeMeHearMe**

**For more information on the CBCF please go to [www.cbcbfinc.org/blackamericacounts](http://www.cbcbfinc.org/blackamericacounts)**