**MICHIGAN**

**STATE POPULATION**
9,925,568

**BLACK POPULATION**
1,513,487

**HISPANIC POPULATION**
484,568

**ESTIMATED POPULATION UNDERCOUNT**
51,600 BLACK
18,300 HISPANIC
at risk for being miscounted

**ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$249,847,200 BLACK
$88,572,000 HISPANIC
estimated $$$ lost per capita

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**#BLACKAMERICACOUNTS**
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

**PERCENT OF HTC NEIGHBORHOODS**
- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

**Hard to Count Communities:**
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

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**FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE**
- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

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**ACT NOW!**
Get Involved with the
U.S. 2020 Census

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

**2020 CENSUS TOOLKIT**

or visit www.2020census.gov

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**REP. STEVEN HORSFORD**
Congressional Black Caucus
Census Task Force Chair

Fair Count
www.faircount.org
info@fairCount.org

National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org

National Urban League
www.makeblackcount.org
202-556-5061

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Join the Black America Counts campaign and share your census stories using
#iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to
www.cbcfinc.org/blackamericacounts