#BLACKAMERICANACCOUNTS

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

## PERCENT OF HTC NEIGHBORHOODS

<table>
<thead>
<tr>
<th>Range</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>&gt;1%</td>
<td></td>
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<tr>
<td>1-25%</td>
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<tr>
<td>26-50%</td>
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<tr>
<td>51-75%</td>
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<tr>
<td>76-100%</td>
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- HTC Counties with >25% of population with no Internet access or dial-up only
- At Risk Non-HTC Counties with >25% of population with no Internet access or dial-up only and >25% PBC

### Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

### ACT NOW!

GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

### 2020 CENSUS TOOLKIT

or visit www.2020census.gov

**REP. STEVEN HORSFORD**
Congressional Black Caucus
Census Task Force Chair

Fair Count
www.faircount.org
info@fairCount.org

National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org

National Urban League
www.makeblackcount.org
202-596-5061

### FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE

- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericanaccounts

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**STATE POPULATION**

4,850,771

**BLACK POPULATION**

1,328,088

**HISPANIC POPULATION**

198,375

**ESTIMATED POPULATION UNDERCOUNT***

47,100 BLACK
8,200 HISPANIC
at risk for being miscounted

**ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**

$211,479,000 BLACK
$36,818,000 HISPANIC
estimated $ lost per capita

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*Estimates are based on the research report “Assessing Miscounts in the 2020 Census” written by the Urban Institute

**Based on George Washington University’s “Counting for Dollars 2008” per capita estimator and Urban Institute’s “Assessing Miscounts in the 2020 Census"