

NEW JERSEY

STATE POPULATION

8,960,161

BLACK POPULATION

1,323,092

HISPANIC POPULATION

1,764,520

ESTIMATED POPULATION UNDERCUNT*

53,400 BLACK
68,600 HISPANIC
at risk for being miscounted

ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCUNT**

\$270,204,000 BLACK
\$347,116,000 HISPANIC
estimated \$\$ lost per capita

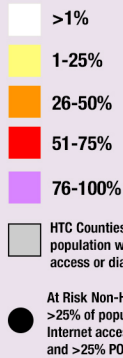
*Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute

**Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

#BLACKAMERICACOUNTS

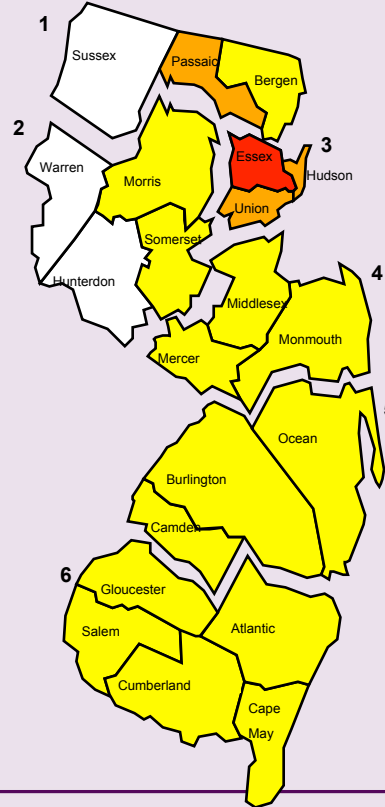
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC NEIGHBORHOODS



Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.



ACT NOW!

GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT

or visit www.2020census.gov



REP. STEVEN HORSFORD

Congressional Black Caucus
Census Task Force Chair

Fair Count

www.faircount.org
info@faircount.org

National Coalition on Black Civic
Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org

National Urban League
www.makeblackcount.org
202-580-5061

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



School
Breakfast
Program



Medical
Assistance
Programs
(Medicaid)



Federal Direct
Student Loans
& Federal Pell
Grants



Section 8
Housing Choice
Vouchers



Federal
Transit
Programs



Supplemental
Nutrition Assistance
Program (SNAP)



Unemployment
Insurance



Head Start
Early Childhood
Education



Highway Planning
and Construction



National School
Lunch Program



Join the Black America Counts campaign
and share your census stories using
#iLeadIserveICount #SeeMeHearMe

For more information on the CBCF please go to
www.cbcbfinc.org/blackamericacounts