#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

STATE POPULATION
4,424,376

BLACK POPULATION
409,706

HISPANIC POPULATION
152,072

ESTIMATED POPULATION UNDERCOUNT*
15,400 BLACK
6,500 HISPANIC

ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$85,162,000 BLACK
$35,945,000 HISPANIC

*Estimates are based on the research report “Assessing Miscounts in the 2020 Census” written by the Urban Institute
**Based on George Washington University’s “Counting for Dollars 2020” per capita estimates and Urban Institute’s “Assessing Miscount in the 2020 Census

Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

FEDERA LLY FUNDED PROGRAMS AT RISK INCLUDE

- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS
Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

REP. STEVEN HORSFORD
Congressional Black Caucus
Census Task Force Chair

Fair Count
www.faircount.org
info@faircount.org

National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.nationalcensus.org

National Urban League
www.nationalurbanleague.org
202-580-5061

Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts