TENNESSEE

STATE POPULATION
6,597,381

BLACK POPULATION
1,174,901

HISPANIC POPULATION
340,063

ESTIMATED POPULATION UNDERCOUNT*
43,800 BLACK
15,000 HISPANIC

ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$187,902,000 BLACK
$64,350,000 HISPANIC

#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

PERCENT OF HTC NEIGHBORHOODS

ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS
Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

REP. STEVEN HORSFORD
Congressional Black Caucus
Census Task Force Chair
Fair Count
www.faircount.org
info@fairCount.org
National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org
National Urban League
www.moreblackaccount.org
202-680-5661

Join the Black America Counts campaign and share your census stories using #iLeadIServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts