# BLACKAMERICACOUNTS

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

**PERCENT OF HTC NEIGHBORHOODS**

- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

HTC Counties with >25% of population with no internet access or dial-up only

At Risk: Non-HTC Counties with >25% of population with no internet access or dial-up only and >25% POC

**Hard to Count Communities:**

An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

**ESTIMATED $$ LOST DUE TO POPULATION UNDERCOUNT**

$878,338,000 BLACK
$255,271,000 HISPANIC

"Estimates are based on the research report “Assessing Miscounts in the 2020 Census” written by the Urban Institute

**Based on George Washington University’s “Counting for Dollars 2008” per capita estimator and Urban Institute’s “Assessing Miscounts in the 2020 Census”**

**ACT NOW!**

GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

**2020 CENSUS TOOLKIT**

or visit www.2020census.gov

**FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE**

- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

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**REP. STEVEN HORSFORD**

Congressional Black Caucus
Census Task Force Chair

Fair Count
www.faircount.org
info@faircount.org

National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitarycampaign.org

National Urban League
www.makeblackcount.org
202-589-5061

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Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts