#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc. and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

##PERCENT OF HTC NEIGHBORHOODS

- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

##148,900 BLACK
416,200 HISPANIC
at risk for being miscounted

##ESTIMATED POPULATION UNDERCOUNT**

$515,194,000 BLACK
$1,440,052,000 HISPANIC

estimated $$$ lost per capita

** Estimates are based on the research report “Assessing Miscounts in the 2020 Census” written by the Urban Institute

** Based on George Washington University’s “Counting for Dollars 2020” per capita estimates and Urban Institute’s “Assessing Miscounts in the 2020 Census

##Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low response rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

##FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE

- School Breakfast Program
- Medical Assistance Programs (Medicaid)
- Federal Direct Student Loans & Federal Pell Grants
- Section 8 Housing Choice Vouchers
- Federal Transit Programs
- Supplemental Nutrition Assistance Program (SNAP)
- Unemployment Insurance
- Head Start Early Childhood Education
- Highway Planning and Construction
- National School Lunch Program

##ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS
Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

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National Coalition on Black Civic Participation Census Hotline 1-888-COUNT20
www.nationalcivic.org

National Urban League
www.nationalurbanleague.org
202-580-5061

Join the Black America Counts campaign and share your census stories using #iLeadiServeiCount #SeeMeHearMe

For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts