

STATE POPULATION

**27,419,612**

BLACK POPULATION

**3,554,499**

HISPANIC POPULATION

**16,673,909**

ESTIMATED POPULATION UNDERCOUNT\*

**148,900 BLACK**  
**416,200 HISPANIC**  
at risk for being miscounted

ESTIMATED \$\$\$ LOST DUE TO POPULATION UNDERCOUNT\*\*

**\$515,194,000 BLACK**  
**\$1,440,052,000 HISPANIC**  
estimated \$\$ lost per capita

\*Estimates are based on the research report "Assessing Miscounts in the 2020 Census" written by the Urban Institute

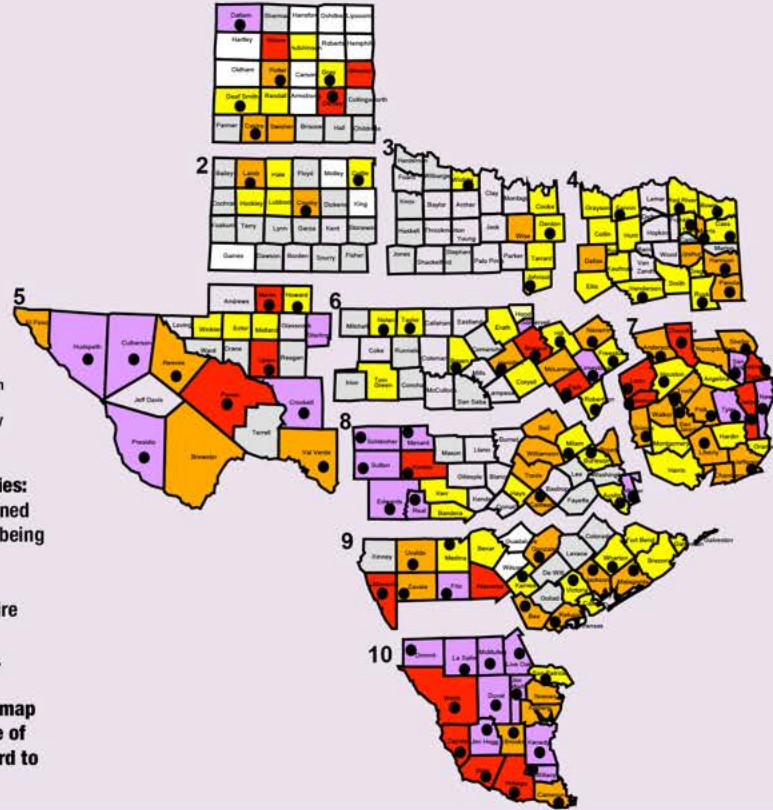
\*\*Based on George Washington University's "Counting for Dollars 2020" per capita estimates and Urban Institute's "Assessing Miscounts in the 2020 Census"

## #BLACKAMERICACOUNTS

Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

PERCENT OF HTC NEIGHBORHOODS

- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%
- HTC Counties with >25% of population with no Internet access or dial-up only
- At Risk Non-HTC Counties with >25% of population with no Internet access or dial-up only and >25% POC



**Hard to Count Communities:**  
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

**Shaded counties on this map represent the percentage of the population that is hard to count.**

# ACT NOW!

## GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

## 2020 CENSUS TOOLKIT

or visit [www.2020census.gov](http://www.2020census.gov)



### REP. STEVEN HORSFORD

Congressional Black Caucus  
Census Task Force Chair

Fair Count  
[www.faircount.org](http://www.faircount.org)  
[info@faircount.org](mailto:info@faircount.org)

National Coalition on Black Civic  
Participation Census Hotline  
1-888-COUNT20  
[www.unitycampaign.org](http://www.unitycampaign.org)

National Urban League  
[www.makeblackcount.org](http://www.makeblackcount.org)  
202-580-5061

## FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE



School  
Breakfast  
Program



Medical  
Assistance  
Programs  
(Medicaid)



Federal Direct  
Student Loans  
& Federal Pell  
Grants



Section 8  
Housing Choice  
Vouchers



Federal  
Transit  
Programs



Supplemental  
Nutrition Assistance  
Program (SNAP)



Unemployment  
Insurance



Head Start  
Early Childhood  
Education



Highway Planning  
and Construction



National School  
Lunch Program



Join the Black America Counts campaign and share your census stories using **#iLeadIserveICount** **#SeeMeHearMe**

For more information on the CBCF please go to [www.cbcbfinc.org/blackamericacounts](http://www.cbcbfinc.org/blackamericacounts)