VIRGINIA

STATE POPULATION
8,365,952

BLACK POPULATION
1,748,383

HISPANIC POPULATION
749,458

ESTIMATED POPULATION UNDERCOUNT*
62,900 BLACK
31,200 HISPANIC
at risk for being miscounted

ESTIMATED $$$ LOST DUE TO POPULATION UNDERCOUNT**
$231,472,000 BLACK
$114,816,000 HISPANIC
estimated $$ lost per capita

*Estimates are based on the research report “Assessing Miscounts in the 2020 Census” written by the Urban Institute
**Based on George Washington University’s “Counting for Dollars 2020” per capita estimates and Urban Institute’s “Assessing Miscounts in the 2020 Census”

#BLACKAMERICACOUNTS
Black America Counts is an initiative with the Congressional Black Caucus Foundation Inc., and Fair Count. Our partnership aims to identify hard-to-count (HTC) communities across the nation in order to guide outreach and mobilization efforts to help increase census turn out.

Hard to Count Communities:
An HTC community is defined as a population at risk of being undercounted due to low return rates for the self-response questionnaire sent from the US Census Bureau and other factors.

Shaded counties on this map represent the percentage of the population that is hard to count.

PERCENT OF HTC NEIGHBORHOODS

- >1%
- 1-25%
- 26-50%
- 51-75%
- 76-100%

FEDERALLY FUNDED PROGRAMS AT RISK INCLUDE

School Breakfast Program
Medical Assistance Programs (Medicaid)
Federal Direct Student Loans & Federal Pell Grants
Section 8 Housing Choice Vouchers
Federal Transit Programs
Supplemental Nutrition Assistance Program (SNAP)
Unemployment Insurance
Head Start Early Childhood Education
Highway Planning and Construction
National School Lunch Program

ACT NOW!
GET INVOLVED WITH THE U.S. 2020 CENSUS

Partners are critical to the success of all U.S. Census Bureau surveys and censuses. Check out these resources to ensure a complete count in your community.

2020 CENSUS TOOLKIT
or visit www.2020census.gov

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Fair Count
www.faircount.org
info@faircount.org
National Coalition on Black Civic Participation Census Hotline
1-888-COUNT20
www.unitycampaign.org
National Urban League
www.makeblackcount.org
202-580-5061

Join the Black America Counts campaign and share your census stories using #iLeadIServeICount #SeeMeHearMe
For more information on the CBCF please go to www.cbcfinc.org/blackamericacounts