RACIAL EQUITY INITIATIVE FOR SOCIAL JUSTICE

Sponsorship Opportunities





Racial Equity Initiative FOR SOCIAL JUSTICE

In response to the historically unleveled playing field for minorities, and the recent protests and police killings of unarmed African Americans, CBCF created the National Racial Equity Initiative for Social Justice (NREI). NREI will place Social Justice Policy Fellows in the U.S. Congress for 12 months; establish endowed social justice scholarships for students attending Historically Black Colleges and Universities; and advance racial equity and human rights in research, data, analysis, and public policy related to criminal justice reform for maximum impact in Black communities.













Sponsorship Opportunities





Engagement Levels

5

Endowed Scholarship

6

Social Justice Fellowship

8

"We have always envisioned a society where African Americans can realize basic human rights. Our nation is hurting and longing after much-needed reform. With the injustices that have plagued this country and have disproportionately affected people of color, it is important that CBCF be on the right side of history to help nurture the global Black community, and continue to develop leaders, inform policy, and educate the public."

Tonya Veasey

Interim President and CEOCongressional Black Caucus Foundation, Inc.



#CBCFNRE

NREI **Engagement Levels**

		\$500,000
Sponsor Level Press Release Announcement		
Sponsor Level Recognition - CBCF Website and Annual Report	•	
Exclusive Dinner with CBCF Board Chairman & CBCF President/CEO	•	
Presidential Level Table at 2021 Annual Legislative Conference (ALC) Phoenix Awards Dinner	•	
Platinum Level Table at 2021 ALC Phoenix Awards Dinner		
Gold Level Table at 2021 ALC Phoenix Awards Dinner		

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Lead

Sponsor

\$5,000,000



Premium

Sponsor

\$1,000,000

Supporting

Sponsor

\$100,000 -

NREI **Endowed Scholarship**

ndowed Scholarship		Naming Sponsor	Premium Sponsor	Supporting Sponsor
		\$5,000,000	\$1,000,000	\$100,000 - \$500,000
Sponsor Level Press Release Announcement	t		•	
Naming Opportunity for the NREI Scholarship	o Fund			
Participation in the NREI Scholarship Review C	Committee Annually			
Sponsor Level Recognition - CBCF Website &	Annual Report			
Exclusive Dinner with CBCF Board Chairman &	CBCF President/CEO			
Presidential Level Table at 2021 ALC Phoenix	x Awards Dinner			
Platinum Level Table at 2021 ALC Phoenix Av	wards Dinner		•	
Gold Level Table at 2021 ALC Phoenix Awards	ls Dinner			

#CBCFNREI

Support a Scholar Today!

"CBCF is answering the global call for action to honor George Floyd, Breonna Taylor and countless others in our country's past—even predating Jim Crow—who have reached their demise at the hands of law enforcement or imprisonment due to a failed justice system. Our new initiatives will advance educational opportunities for Black students and explore reform through the policy lens of education, economic opportunity, incarceration, the courts, and law enforcement, and ultimately, propose policy solutions."

Rep. Cedric L. Richmond
 Chair, CBCF's Board of Directors



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NREI Social Justice Fellowship

Fellowship Cohort Sponsor (4-6 Fellows)

\$1,000,000

Individual Social
Justice Fellowship
Sponsor

\$150,000

Sponsor Level Press Release Announcement	
Opportunity to Host a Briefing with the Fellow Cohort	
Sponsor Level Recognition - CBCF Website & Annual Report	
Exclusive Dinner with CBCF Board Chairman & CBCF President/CEO	
Platinum Level Table at 2021 ALC Phoenix Awards Dinner	
Gold Level Table at 2021 ALC Phoenix Awards Dinner	

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RACIAL EQUITY INITIATIVE FOR SOCIAL JUSTICE



THANK YOU FOR YOUR CONSIDERATION

CBCF welcomes contributions at all levels to support the National Racial Equity Initiative for Social Justice. The Resource Development team will tailor a mutually beneficial sponsorship package to achieve your organization's charitable goals.

Learn More



Donna Fisher-LewisVice President, Resource Development
RD@cbcfinc.org | 202.263.2800

For more information, please contact the Resource Development team at RD@cbcfinc.org.

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NREI Pledge/Commitment Form

Please return the completed form to the Resource Development department via email to: RD@cbcfinc.org

Donor/Sponsor Name(s): _		
Physical Address:		
City/State/Zip:		Phone Number:
Contact Person:		Email:
By signing bel	ow, I/we are committing to the following	g donation/pledge to Congressional Black Caucus Foundation:
To Be Used For: (Check One)	NREI General Initiative Support	NREI Endowed Scholarship Fund NREI Fellowships
Notes:		
	Payme	nt Instructions
I am fulfilling the entire p	ledge at this time.	
I will pay the entire pledg	e on or before	(Please send me an invoice two weeks prior.)
I would like to be billed in	installments of \$	Weekly Monthly Annually Beginning On:
Check enclosed payable	to Congressional Black Caucus Founda	tion
Please charge my:	Visa MasterCard Americ	can Express Discover
Card Number:		Expires: CVV Code:
Other method of paymen	t:	
	Со	nfirmation
Authorized signature:		
		Date :

Thank You for your Support!



NATIONAL RACIAL EQUITY INITIATIVE FOR SOCIAL JUSTICE

Sponsorship Opportunities





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