



2021 Sponsorship Opportunities

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Who We Are



The Congressional Black Caucus Foundation, Incorporated (CBCF) is a nonprofit, nonpartisan public policy, research and educational institute that aims to help improve the socioeconomic circumstances of African Americans and other underserved communities.

Why Sponsor?

- ▶ **Affords you the opportunity to expose your company to a diverse audience nationwide.**
- ▶ **Aligns you with meaningful programs that affect African Americans.**
- ▶ **Maximizes your visibility and influence.**
- ▶ **Affords you opportunities to experience and participate in a variety of CBCF programs and events throughout the year.**
- ▶ **Affords you the opportunity to meet and network with like-minded companies and individuals that value the growth and development of African Americans.**

Benefits of Sponsorship

Each sponsorship opportunity comes with unique benefits. You are encouraged to review all of the options and determine what best meets your goals.

Many of our sponsors have chosen to bundle several opportunities together. Others simply select specific programs and/or events that meet their philanthropic goals. In either case, the Resource Development team is here to assist you with your charitable intentions.

The benefits of sponsorship traditionally include:

- ▶ **Engagement with CBCF stakeholders, including Congressional Black Caucus (CBC) members and program participants.**
- ▶ **Participation in policy forums and issue forums.**
- ▶ **Visible recognition during CBCF events.**
- ▶ **Special invitations to exclusive CBCF events.**
- ▶ **Recognition in the CBCF annual report.**
- ▶ **Recognition on the CBCF website.**



February

Virtual Health Summit

Two (2) breakout sessions-Open to Public

Title Partner

\$100,000 only 1 available

Branding on digital platform during the session

Opening remarks video- 60 seconds

Sponsor designation in press releases

Opportunity for programmatic involvement on a selected topic

Organization representation on selected panels (subject to CBCF approval and availability)

Company full-page ad in the digital health summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Invitation for two guests to an exclusive private dinner event with CBC members

Platinum Partner

\$50,000 only 2 available

Branding on digital platform during the session

Organization representation on selected panels (subject to CBCF approval and availability)

Company full-page ad in the digital health summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Invitation for one guest to an exclusive private dinner event with CBC members

Gold Partner

\$25,000 4 available

Company half-page ad in the digital health summit program book

Recognition on CBCF website

Logo recognition on CBCF Virtual digital collateral

Recognition on CBCF social media platforms

Recognition on CBCF website

Silver Partner

\$10,000 10 available

Company recognition in the digital health summit program book

Recognition on CBCF website

Company name recognition in digital collateral



March

Women's History Month Campaign

Sojourner Truth Legacy Project Salute of Black Women in Politics

Two (2) breakout sessions-Open to Public

Title Partner

\$100,000 only 1 available

Branding on digital platform during the session

Opening remarks video- 60 seconds

Sponsor designation in press releases

Opportunity for programmatic involvement on a selected topic

Invitation for two guests to an exclusive private dinner event with CBC members

Organization representation on selected panels (subject to CBCF approval and availability)

Company full-page ad in the digital program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Platinum Partner

\$50,000 only 2 available

Branding on digital platform during the session

Organization representation on selected panels (subject to CBCF approval and availability)

Invitation for one guest to an exclusive private dinner event with CBC members

Company full-page ad in the digital program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Gold Partner

\$25,000 4 available

Company half-page ad in the digital program book

Recognition on CBCF website

Logo recognition on CBCF Virtual digital collateral

Recognition on CBCF social media platforms

Recognition on CBCF website

Silver Partner

\$10,000 10 available

Company recognition in the digital program book

Recognition on CBCF website

Company name recognition in digital collateral



June

Emerging Leaders Summit/Scholarship Fundraiser

Two (2) breakout sessions-Open to Public | Scholarship Fundraiser-ticketed event

Title Partner

\$200,000 only 1 available

Branding on digital platform during the session and scholarship dinner

Opening remarks video- 60 seconds (summit and fundraiser)

Sponsor designation in press releases

Opportunity for programmatic involvement on a selected summit topic

Invitation for four guests to an exclusive private dinner event with CBC members

Organization representation on selected panels (subject to CBCF approval and availability)

Company full-page ad in the digital emerging leader summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

20 tickets to virtual scholarship fundraiser

Platinum Partner

\$75,000 only 2 available

Branding on digital platform during the session

Organization representation on selected panels (subject to CBCF approval and availability)

Invitation for one guest to an exclusive private dinner event with CBC members

Company full-page ad in the digital summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

10 tickets to virtual scholarship fundraiser

Gold Partner

\$25,000 4 available

Company half-page ad in the digital summit program book

Recognition on CBCF website

Logo recognition on CBCF Virtual digital collateral

Recognition on CBCF social media platforms

Recognition on CBCF website

10 tickets to virtual scholarship fundraiser

Silver Partner

\$10,000 10 available

Company recognition in the digital summit program book

Recognition on CBCF website

Company name recognition in digital collateral

4 tickets to the virtual scholarship fundraiser

Individual Virtual Fundraiser Table

\$5,000

(1) Virtual table (10) tickets

Individual Fundraiser Tickets

\$500

(1) Virtual Ticket



September

Annual Legislative Conference

The Congressional Black Caucus Foundation Annual Legislative Conference (ALC) is the premier public policy conference, bringing together thousands of people to explore issues affecting African Americans and Black communities around the world. This year, ALC will be a virtual conference including: virtual policy sessions hosted and led by CBC members, a National Town Hall, the Emerging Leaders Series, Annual Phoenix Awards, and A Day of Healing virtual event.

Virtual ALC provides a unique marketing and collaborative opportunity for companies and organizations, providing access to thousands of participants representing consumer markets at the local, state and national levels.

Sponsorship demonstrates your company's commitment to CBCF's mission, to advance the global Black community by developing leaders, informing policy, and educating the public. Your sponsorship is a testament to your commitment to providing greater opportunities for young people by ensuring there are resources for more scholarships, internships and fellowships. Your support is equipping the next generation of leaders.

The ALC is a prime opportunity for your organization to impact young people, but also provides you the opportunity to be a part of the conversation around issues affecting African Americans nationwide.

We encourage you to review the various opportunities!

▶ The Resource Development team will work with your company to tailor sponsorship packages to meet your charitable goals.

How You Can Be Part of the ALC

Offering the most public spotlight for the foundation's mission, the ALC provides a multitude of attractive sponsorship opportunities for companies.

Types of sponsorships include:

- ▶ **Branding opportunities through digital sponsorship**
- ▶ **Promotional sponsorship opportunities**
- ▶ **Issue forum and braintrust partnerships**
- ▶ **In-kind donations**
- ▶ **Advertising and underwriting**

Sponsors who underwrite events will be recognized in accordance with their level of sponsorship. Such benefits may include:

- ▶ Branding
- ▶ Advertising space in various ALC online platforms
- ▶ Opportunities to participate in virtual issue forum panels (subject to CBCF approval and availability)
- ▶ Invitations to or reserved seating at select CBCF signature events outside of ALC

ALC Issue Forum/Braintrust Sponsorship Levels v

Every year at the ALC, African American members of Congress serve as honorary hosts for numerous issue forums dealing with topics that concern our communities including education, financial services, science and technology, telecommunications, transportation, health and economic development.

There are a variety of ways an organization or company can host an issue forum including:

- ▶ **Sponsorship of several issue forums dealing with specific topics of interest to your organization**
- ▶ **Sponsorship of a single forum dealing with an issue of particular interest to your organization**

Depending on the sponsorship level, sponsors may receive any combination of the following:

- ▶ **Branding on digital platform during the session**
- ▶ **Opportunity for programmatic involvement on a selected topic**
- ▶ **Organization representation on selected panels (subject to CBCF approval and availability)**
- ▶ **Recognition through digital promotion of virtual ALC**
- ▶ **Recognition on CBCF social media platforms**
- ▶ **Recognition on CBCF's website**

Sponsorship Levels and Benefits for ALC Virtual Braintrust and Issue Sessions Format



\$100,000 and above

Company branding on (2) select braintrusts
Opportunity to provide a panelist during the virtual session
Recognition through session promotion on all CBCF social media platforms
Opportunity to air a 30-second commercial on the ALC virtual platform
One virtual table (10 tickets) to virtual ticketed event- A Day of Healing
Invitation for two guests to an exclusive private dinner event with CBC members



\$50,000 - \$99,999

Company branding on up to (2) select issue forums
Opportunity to provide a panelist during the virtual session
Recognition through session promotion on all CBCF social media platforms
One virtual table (10 tickets) to virtual ticketed event – A Day of Healing
Invitation for one guest to an exclusive private dinner event with CBC members



\$25,000 - \$49,999

Company branding on up to two (2) select issue forums
Recognition through session promotion on all CBCF social media platforms
One virtual table (to tickets) to virtual ticketed event- A Day of Healing



\$10,000 - \$24,999

Company branding on up to one (1) select issue forum
Recognition through session promotion on all CBCF social media platforms
6 tickets to virtual ticketed event - A Day of Healing



\$5,000 - \$9,999

Company branding
Recognition through session promotion on all CBCF social media platforms
4 tickets to virtual ticketed event- A Day of Healing

Third-Party Workshops: \$10,000 - (Only 10 available)

In addition to conducting several braintrusts and issue forums during the Annual Legislative Conference, the CBCF also invites sponsors to apply to host their own issue forums or workshops in conjunction with the conference. Hosting your own issue forum during the conference is a unique, high-visibility opportunity. Supporting ALC in this way allows companies to engage the public by sharing and exchanging information and ideas on how to address the challenges facing underserved populations.

By sponsoring your own issue forum, you send a clear message that your organization is strongly aligned with the CBCF's efforts to eliminate disparities for African Americans.

Each potential sponsor must submit a detailed description of the proposed issue forum topic. Each application will be reviewed by CBCF to prevent subject matter duplication and to ensure that the proposed topics are aligned with the CBCF mission. Upon approval, CBCF staff will schedule your issue forum.

Sponsors that collaborate with the CBCF by hosting an issue forum during the ALC can enjoy:

- ▶ **The opportunity to network with like-minded companies and individuals that value the growth and development of African Americans.**
- ▶ **Developing the programmatic content and selecting panel participants for the selected issue forum topic (subject to CBCF approval).**
- ▶ **Maximized visibility and influence through exposure to a diverse, nationwide audience.**



Title Sponsor Packages

The Annual Legislative Conference title sponsorship is a coveted opportunity that allows corporations to engage in a variety of prominent branding activities, receiving significant recognition and options for participation. As a title sponsor, a corporation demonstrates its commitment to the mission of the CBCF while being a philanthropic leader. There are different levels of title sponsorship available, all of which give your company the opportunity to engage in solutions for public policy issues that affect African Americans.

The CBCF encourages its corporate partners to consider title sponsorship, as this level of support provides a full ALC experience while advancing the meaningful work of the CBCF.



National Town Hall Meeting: \$250,000 (one available)

The National Town Hall Meeting stirs thought-provoking discussions among a diverse and intergenerational panel of prominent voices from politics, academia and pop culture to explore timely issues of social, political and cultural relevance to African Americans. The National Town Hall is the largest public policy forum sponsored by the CBCF throughout the conference.

CBCF Virtual Health and Wellness Policy Session: \$100,000 – (one available)

The ALC Health and Wellness Policy Session highlights some of the leading health conditions affecting African Americans and individual, program and policy solutions to address them. The session features a small panel of experts in health care and health policy and, when appropriate, celebrities who espouse the issue area. Prior topics include obesity and chronic disease, mental health, heart disease, genomics, birth defects, and Alzheimer's disease.

Emerging Leaders Series: \$100,000 (one available)

The Emerging Leaders Series is designed to engage political leaders, corporate executives, community activists, entertainers and other young professionals in discussion about the state of affairs in Black America. Historically, our community has played a major role in the country's economic, political and social development. Acknowledging the role that emerging leaders play in advocating for and effecting change, we also identify strategies to help them to navigate the political process, influence public policy, and excel in corporate America.

ALC Virtual Platform Sponsor: \$150,000 (Exclusive sponsorship)

The virtual ALC platform sponsorship is a unique opportunity to provide connectivity with thousands of participants throughout the conference. Sponsorship of the virtual platform allows the sponsor to have branding throughout the platform as issue forums and braintrusts are being held, as well as through all digital promotion of ALC. Early commitment is necessary to take full advantage of this highly visible branding and underwriting opportunity.

Day of Healing (Formerly known as the Prayer Breakfast): \$250,000 Virtual ticketed event

Generations of African Americans have relied on their spiritual strength to guide them through the challenges of life. The Prayer Breakfast was founded more than two decades ago to honor the critical role faith has played in the lives of African Americans. Over the years, the event has become more ecumenical in nature, incorporating representatives from multiple religious faiths.

The Prayer Breakfast has hosted celebrities, political leaders, top gospel artists and ministers, making it one of the most popular events in the nation's capital. Music and a strong message resonate across denominations and religions. To that end, the Day of Healing boasts a rich mix of talented messengers and ministers of music.

Individual Virtual Fundraiser Table

\$25,000, \$10,000 and \$5,000

(1) Virtual table (10) tickets

Individual Fundraiser Tickets

\$250

(1) Virtual Ticket

Phoenix Awards Sponsorship Title Sponsorships

Each year, the CBCF recognizes extraordinary individuals who, through their efforts and accomplishments, have made significant contributions to society. The Phoenix Awards event pays tribute to the legacy and achievements of these extraordinary individuals who receive the prestigious, CBCF-commissioned Phoenix Award.

The Phoenix Awards event celebrates the achievements of the awardees for their exceptional contributions to our communities, our culture and the nation. This year, the Phoenix Awards virtual event will feature a star-studded evening of entertainment. Additionally, the members of the Congressional Black Caucus will be honored for their service, accomplishments and efforts to eliminate the many disparities that continue to exist for millions of African Americans.

Sponsorship recognition during the virtual Phoenix Awards event will include multiple promotion opportunities including digital promotion on CBCF social media platforms, CBCF website promotion and opportunities for 30-second commercials during the event.

Title Partner \$500,000 - 1 available

Branding on platform
Opening remarks video
Company full-page ad in program book
Sponsor designation in press release(s)
Invitation for four guests to an exclusive 2022 private dinner event with CBC members
Recognition on CBCF social media platforms
Recognition on CBCF website
Logo recognition on CBCF digital collateral
Two tables to virtual event-A Day of Healing

Segment Sponsorship \$100,000 - 8 available

Invitation for two guests to an exclusive 2022 private dinner event with CBC members
Named sponsor of program segment
Company full-page ad in the program book
Recognition on CBCF social media platforms
Recognition on CBCF website
Logo recognition on CBCF digital collateral
One table to virtual event -A Day of Healing

Gold Partner \$50,000 - 8 available

Company half-page ad in the digital summit program book
Recognition on CBCF website
Logo recognition on CBCF Virtual digital collateral
Recognition on CBCF social media platforms
Recognition on CBCF website
Invitation for one guest to an exclusive 2022 private dinner with CBC members
One table to virtual event- A Day of Healing



November

Virtual National Racial Equity Initiative Summit

Three (3) breakout sessions-Open to Public

Title Partner

\$100,000 only 1 available

Branding on digital platform during the session

Opening remarks video- 60 seconds

Sponsor designation in press releases

Opportunity for programmatic involvement on a selected topic

Organization representation on selected panels

Company full-page ad in the digital summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Invitation for two guests to an exclusive private dinner event with CBC members

Platinum Partner

\$50,000 only 2 available

Branding on digital platform during the session

Organization representation on selected panels (subject to CBCF approval and availability)

Company full-page ad in the digital summit program book

Recognition on CBCF social media platforms

Recognition on CBCF website

Logo recognition on CBCF digital collateral

Invitation for one guest to an exclusive private dinner event with CBC members

Gold Partner

\$25,000 4 available

Company half-page ad in the digital summit program book

Recognition on CBCF website

Logo recognition on CBCF Virtual digital collateral

Recognition on CBCF social media platforms

Recognition on CBCF website

Silver Partner

\$10,000 10 available

Company recognition in the digital summit program book

Recognition on CBCF website

Company name recognition in digital collateral



Mission Support

- ▶ **CBCF General Mission Fund**
- ▶ **Scholarship Programs**
- ▶ **C-Suite Internship Program**
- ▶ **Congressional Fellows Program**
- ▶ **Congressional Internship Program**
- ▶ **Center for Policy Analysis and Research**
- ▶ **National Racial Equity Initiative for Social Justice**

You may decide to directly support CBCF's programs, by making a contribution to one of its various program funds. The CBCF has a myriad of programs that give our partners the opportunity to demonstrate their commitment to issues directly affecting the Black community.

CBCF programs include the Leadership Institute, which prepares the next generation to take its place in community service and policy development arenas. A variety of scholarship, internship and fellowship opportunities are open for support. Additionally, the Center for Policy Analysis and Research (CPAR) researches, analyzes and disseminates policy-related information critical to advancing African Americans toward economic development, educational opportunity and health equity.

You may also choose to make a gift to CBCF's General Mission Fund, which allows CBCF to continue offering its hallmark programs to African Americans nationwide.



Leadership Institute – Preparing the Next Generation of Public Servants

The Leadership Institute prepares the next generation to take its place in community service and policy development arenas. Its primary goal is to increase the pool of Black leaders in community-based programs and public service careers.

Participants are provided with opportunities to learn the inner workings of Congress, explore public service and public policy careers, discuss current events and policy initiatives, and get a close-up look at leadership at its very best by working with and learning from members of Congress.

Hallmark initiatives of the Leadership Institute include:

- ▶ **Congressional Fellows Program**
- ▶ **Congressional Internship Program**
- ▶ **Donald M. Payne Foreign Policy Fellows Program**
- ▶ **Pathway to C-Suite Internship Program**
- ▶ **Emerging Leaders Internship Program**
- ▶ **Alumni Association**
- ▶ **Communications Internship Program**
- ▶ **Scholarship Programs**

CBCF Congressional Fellows Program

The CBCF Congressional Fellows Program was launched in 1976 to address disparities in African-American employment on Capitol Hill. This 12-month fellowship enables participants to receive hands-on public policy training in congressional and committee offices as full-time legislative aides and policy analysts. Former and current fellows have focused on various disciplines, including education, agriculture, business, finance, environment, U.S. foreign policy, housing, labor, energy, science, technology and health care. **Your support enables CBCF congressional fellows to take part in policy briefings, roundtable discussions, seminars and training sessions on policy and leadership.**

Congressional Internship Program

Established in 1986, the CBCF Congressional Internship Program provides leadership and professional development opportunities to college students from across the nation. Students selected to participate in this nine-twelve week program learn about the legislative process and public policy careers. Interns work in CBC member offices, participate in professional development events, and take part in leadership training development arenas. Its primary goal is to increase the pool of black leaders in community-based programs and public service careers. Participants are provided with opportunities to learn the inner workings of Congress, explore public service and public policy careers, discuss current events and policy initiatives, and get a close-up look at leadership at its very best by working with and learning from members of Congress. **Your support provides stipends, housing and professional development for these students to work and learn as interns in the halls of Congress.**

Pathway to C-Suite Internship Program

In collaboration with former Congressman Steven Horsford, starting in 2016, the CBCF launched a pilot program to expand the Leadership Institute internship program to include placements in the private sector. The program “Pathways to the C-Suite” will ensure our future leaders have an opportunity to interact with senior-level business leaders, explore multifaceted business challenges and build skills to prepare them for careers in corporate America. The purpose of the CBCF private sector internship program is to leverage the CBCF’s ability to engage more undergraduate and post-graduate African American students in opportunities to experience public policy development and stakeholder engagement and influence beyond Capitol Hill. Benefits to the students will include housing, a competitive stipend, professional development courses and networking opportunities. **The primary goal is to provide internship opportunities with private sector organizations whose top priorities include diversity employment retention and internship to employment opportunities.**

Support of this program includes:

- ▶ **Recognition as a CBCF Leadership Institute partner.**
- ▶ **Recognition as a Leadership Institute supporter in selected materials.**
- ▶ **Opportunity to host a leadership or professional development event for fellows or interns.**



CBCF Scholarships

The need for assistance in paying for college remains critical, as the options for receiving financial support become ever more limited. CBCF scholarships provide funds to academically talented college students who intend to pursue or who are already working full-time toward undergraduate, graduate or doctoral degrees.

Since its inception, the CBCF has awarded scholarships to more than 2,000 students throughout the nation. There are several different scholarships available to sponsor. Supporting the scholarship program places you at the forefront of making a difference in the lives of students across the country who otherwise might not have the opportunity to pursue higher education.

The CBCF awards more than 250 public service, public health, education and arts scholarships annually to emerging leaders nationwide.

The following scholarships are available for your support:

- ▶ **CBC Spouses General Education**
- ▶ **Louis Stokes Health Scholars**
- ▶ **CBC Spouses Essay Contest**
- ▶ **Performing Arts**
- ▶ **Visual Arts**
- ▶ **National Racial Equity Initiative Scholarship Endowment**

Center for Policy Analysis and Research

The Center for Policy Analysis and Research (CPAR) researches, analyzes and disseminates policy-related information critical to advancing African Americans toward economic development, educational opportunity and health equity. CPAR seeks to improve the socioeconomic circumstances of African Americans by generating analyses of policy issues in education, economic development, public health and social welfare; facilitating substantive communication between stakeholder groups; and disseminating vital information to African American elected officials, the media and the general public.

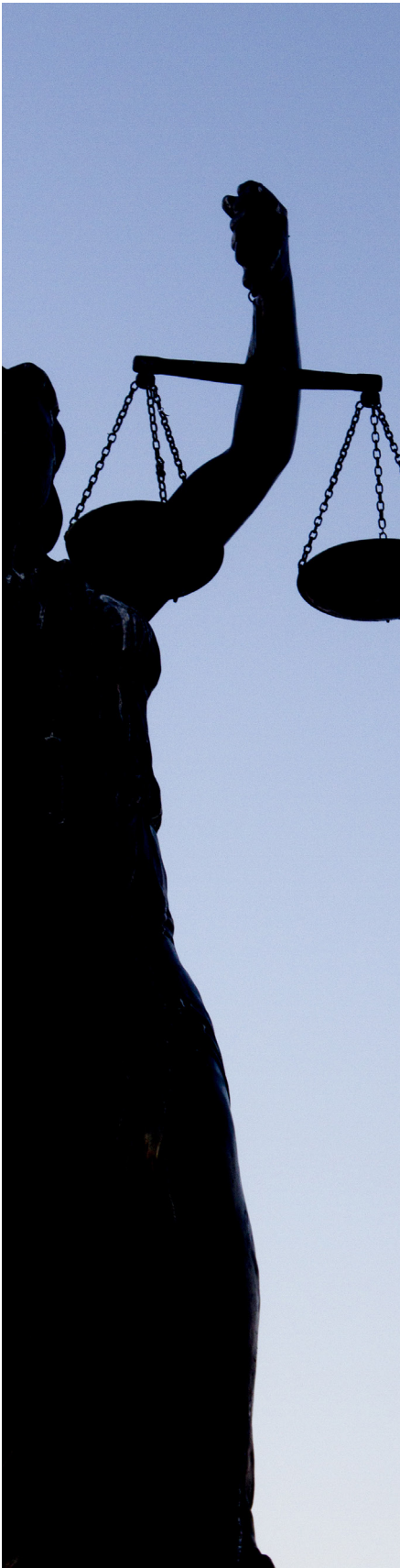
Your sponsorship of CPAR helps the Black community by facilitating communication between stakeholder groups and disseminating vital information on issues including:

- ▶ **Minority business development and entrepreneurship**
- ▶ **National Agenda on Poverty Alleviation**
- ▶ **Black voter mobilization in midterm and general elections**
- ▶ **Environmental sustainability in Black communities**

The benefits of sponsorship include:

- ▶ **Recognition as a CPAR sponsor on selected marketing materials.**
- ▶ **Engaging with staff on topic selection and speakers for selected events (subject to CBCF approval).**
- ▶ **Opportunities for panel participation (subject to CBCF approval).**
- ▶ **Opportunities to share literature or distribute products at selected events.**

National Racial Equity Initiative for Social Justice



Created in response to the historically unlevelled playing field for minorities, and the recent protests and police killings of unarmed African Americans, the CBCF has created the National Racial Equity Initiative for Social Justice (NREI). NREI will place Social Justice Policy Fellows in the U.S. Congress for two years; will award endowed social justice scholarships for students attending Historically Black Colleges and Universities; and will advance racial equity and human rights in research, data analysis, and public policy related to criminal justice reform for maximum impact in Black communities.

The scope of work for the NREI will involve measurable deliverables that shape the foundation of NREI's establishment, operational trajectory and research policy deliverables. CBCF will develop and advance a strategic plan, an ambassador taskforce, secure social justice policy fellows and director, identify CBC champions and think tank partners, develop relevant programming and disseminate research.

The NREI is comprised of research, John Lewis Social Justice Fellows, and social justice scholarships for HBCU students.



Ways To Give

Ways to Give

Monetary gifts to the CBCF can take several forms. Any of the following are welcome methods of contributing funds to support the CBCF's many valuable programs:

ACH/Wire Transfer

Transfer instructions provided upon request

Matching Gifts

Many companies have matching gift programs. If your company has such a program, the CBCF will complete the necessary documents so that you can double your gift.

Workplace Giving

The CBCF participates in the Combined Federal Campaign. Federal employees nationwide have the opportunity to support the CBCF through payroll deduction. Federal employees are encouraged to specify #11337 on their contribution forms to direct their ongoing donations to the CBCF.

Check

Please make all checks payable to "Congressional Black Caucus Foundation, Inc."

Mobile Giving

Make a quick and easy contribution of your choice by texting CBCF to **56512**. Your gift will be billed to your credit/debit card.

Credit Card

Please visit www.cbcfinc.org to donate by credit card.

Please consider the **recurring gift option**, which allows you to make a monthly contribution to the CBCF, easing the burden of a large donation by spreading it out over the entire year.

When you donate through the CBCF website, you can designate your gift for a specific CBCF program or to general mission support.

In-Kind Donations

Every kind of giving is valuable when it comes to philanthropy. To defray costs and provide budget relief for the organization, the CBCF invites companies, organizations and individuals to donate gifts in kind. Gifts in kind provide an ideal opportunity for companies and individuals to expand their giving. Whether delivered in the form of goods, services or expertise, in-kind gifts offer a more accessible giving pathway that allows individuals, companies and organizations to flourish, regardless of monetary restraints.

Examples of in-kind donations include:

- ▶ Excess equipment (also referred to as capital assets and expense equipment). This may include items such as surplus office equipment, machinery, computers and printers.
- ▶ Services, such as printing, photography, videography and editing.
- ▶ Loaned labor: This is a formal arrangement whereby an employee with a particular expertise or skill works with a nonprofit organization on a short-term project or program.
- ▶ Auction items: These are existing or purchased items that are given to a nonprofit organization to include in an auction to raise funds.
- ▶ Give-away items: These are small, inexpensive items given to a nonprofit organization for inclusion in gift bags or as door prizes.



Thank You for Partnering With Us.



Contact Information



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