



Congressional
Black Caucus
Foundation

2026

SPONSORSHIP OPPORTUNITIES

contents

Who We Are	3
Mission Support	4
Leadership Institute	5
CBCF Scholarships	7
Center for Policy Analysis and Research	8
Event Sponsorship Opportunities	9
Black History Month Campaign	10
Women's History Month	11
Health Equity Summit	12
Scholarship Classic Event	13
Annual Legislative Conference	18
Ways to Give	29

Who We Are

The Congressional Black Caucus Foundation, Incorporated (CBCF) is a nonprofit, nonpartisan public policy, research, and educational institute that aims to help improve the socioeconomic circumstances of Black Americans and other underserved communities.

WHY SPONSOR?

Sponsoring a program or activity:

- Affords you the opportunity to expose your company to a diverse audience nationwide.
- Aligns you with meaningful programs that affect Black Americans.
- Maximizes your visibility and influence.
- Affords you opportunities to experience and participate in a variety of CBCF programs and events throughout the year.
- Gives you the opportunity to meet and network with like-minded companies and individuals that value the growth and development of Black Americans.

BENEFITS OF SPONSORSHIP

Each sponsorship opportunity comes with unique benefits. You are encouraged to review all the options and determine what best meets your goals.

Many of our sponsors have chosen to bundle several opportunities together. Others simply select specific programs and/or events that meet their philanthropic goals. In either case, the Resource Development team is here to assist you with your charitable intentions.

The benefits of sponsorship traditionally include:

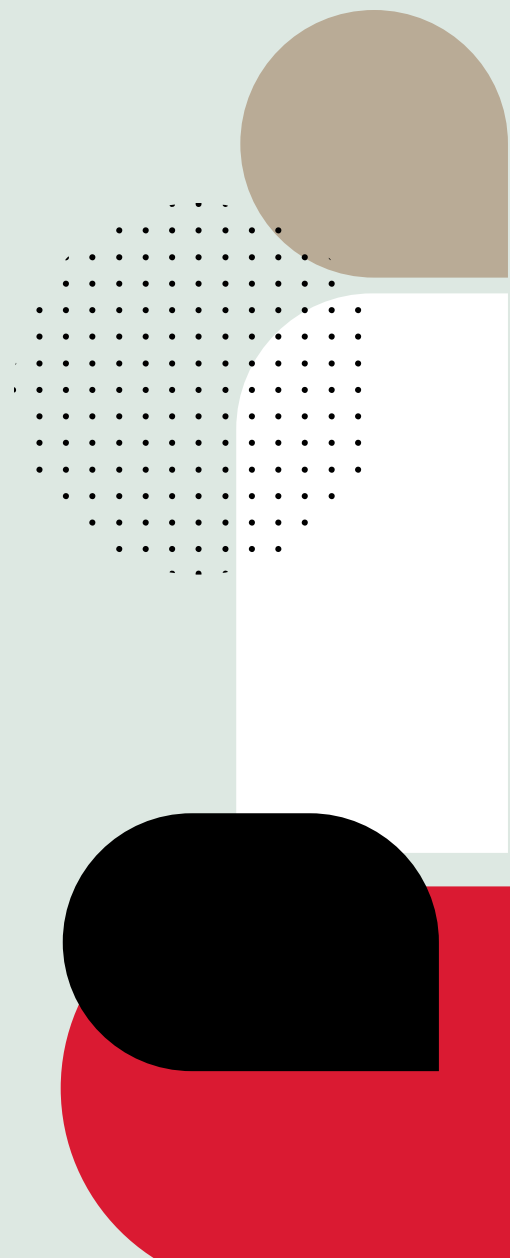
- Engagement with CBCF stakeholders, including Congressional Black Caucus (CBC) members and program participants.
- Participation in policy forums and issue forums.
- Visible recognition during CBCF events.
- Special invitations to exclusive CBCF events.
- Preferential seating at CBCF events.
- Recognition in the CBCF Annual Report.

Mission Support

You may decide to directly support CBCF's programs, by making a contribution to one of its various program funds. CBCF has a myriad of programs that give our partners the opportunity to demonstrate their commitment to issues directly affecting the Black community.

CBCF programs include the Leadership Institute, which prepares the next generation to take its place in community service and policy development arenas. A variety of scholarship, internship and fellowship opportunities are open for support. Additionally, the Center for Policy Analysis and Research (CPAR) researches, analyzes and disseminates policy-related information critical to advancing Black Americans toward economic development, educational opportunity and health equity.

You may also choose to make a gift to CBCF's General Mission Fund, which allows CBCF to continue offering its hallmark programs to Black Americans nationwide.



MISSION SUPPORT: Programs and Scholarships

Leadership Institute

The Leadership Institute prepares the next generation to take its place in community, service and policy development arenas. Its primary goal is to increase the pool of Black leaders in public service careers including government and nonprofit organizations.

Hallmark initiatives of the Leadership Institute include:

- Congressional Fellows Program
- Donald M. Payne Foreign Policy Fellows Program
- John R. Lewis Social Justice Fellows
- Congressional Internship Program
- Walmart Emerging Leaders Internship Program
- State Farm Communications Internship Program
- Pathway to C-Suite Internship Program
- Scholarship Programs
- Alumni Association

Sponsorship benefits of the Leadership Institute include:

- Recognition as a CBCF Leadership Institute partner.
- Recognition as a Leadership Institute supporter in selected materials.
- Opportunity to host a leadership or professional development event for fellows or interns.



LEADERSHIP INSTITUTE

CBCF CONGRESSIONAL FELLOWS PROGRAM

SPONSORSHIP LEVEL
\$150,000 per Fellow

The CBCF Congressional Fellows Program was launched in 1976 to address disparities in Black American employment on Capitol Hill. This 12-month fellowship enables participants to receive hands-on public policy training in congressional and committee offices as full-time legislative aides and policy analysts. Former and current fellows have focused on various disciplines, including education, agriculture, business, finance, environment, foreign policy, housing, labor, energy, science, technology, and health care. Your support enables CBCF congressional fellows to take part in policy briefings, roundtable discussions, seminars, and training sessions on policy and leadership.



LEADERSHIP INSTITUTE

CONGRESSIONAL INTERNSHIP PROGRAM

SPONSORSHIP LEVEL

\$30,000 per Intern

Established in 1986, the CBCF Congressional Internship Program provides leadership and professional development opportunities to college students from across the nation. Students selected to participate in this nine-to-twelve-week program learn about the legislative process and public policy careers. Interns work in CBC member offices, participate in professional development events, and take part in leadership training development arenas. Participants are provided with opportunities to learn the inner workings of Congress, explore public service and public policy careers, discuss current events and policy initiatives, and get a close-up look at leadership at its very best by working with and learning from members of Congress. Your support provides stipends, housing, and professional development for these students to work and learn as interns in the halls of Congress.

LEADERSHIP INSTITUTE

PATHWAY TO C-SUITE INTERNSHIP PROGRAM

SPONSORSHIP LEVEL

\$30,000 per Intern

In collaboration with Congressman Steven Horsford, starting in 2016, the CBCF launched a pilot program to expand the Leadership Institute internship program to include placements in the private sector. The program "Pathways to the C-Suite" will ensure our future leaders have an opportunity to interact with senior-level business leaders, explore multifaceted business challenges and build skills to prepare them for careers in corporate America. The purpose of the CBCF private sector internship program is to leverage the CBCF's ability to engage more undergraduate and post-graduate Black American students in opportunities to experience public policy development and stakeholder engagement and influence beyond Capitol Hill. Benefits to the students will include housing, a competitive stipend, professional development courses, and networking opportunities. The primary goal is to provide internship opportunities with private sector organizations whose top priorities include diversity employment retention and internship-to-employment opportunities.

CBCF Scholarships

The need for assistance in paying for college remains critical, as the options for receiving financial support become ever more limited. CBCF scholarships provide funds to academically talented college students who intend to pursue or who are already working full-time toward undergraduate, graduate, or doctoral degrees.

Since its inception, the CBCF has awarded scholarships to more than 5,000 students throughout the nation. There are several different scholarships available to sponsor. Supporting the scholarship program places you at the forefront of making a difference in the lives of students across the country who otherwise might not have the opportunity to pursue higher education.

The CBCF awards more than 500 public service, public health, education, and arts scholarships annually to emerging leaders nationwide.

There is also the opportunity to establish a named scholarship fund - please contact the Resource Development team for more information.



CBCF SCHOLARSHIPS

The following scholarships are available for your support:

- CBC Spouses General Education
- CBC Spouses Essay Contest
- Performing Arts
- Visual Arts

Center for Policy Analysis and Research

The Center for Policy Analysis and Research (CPAR) researches, analyzes, and disseminates policy-related information critical to advancing Black Americans toward economic development, educational opportunity, and health equity.

CPAR seeks to improve the socioeconomic circumstances of Black Americans by generating analyses of policy issues in education, economic development, public health, and social welfare; facilitating substantive communication between stakeholder groups; and disseminating vital information to Black American elected officials, the media, and the public.

Your sponsorship of CPAR helps the Black community by facilitating communication between stakeholder groups and disseminating vital information on issues including: economic equity, health equity, the technology divide, and voter engagement.

The benefits of sponsorship include:

- Engaging with staff on topic selection and speakers for selected events (subject to CBCF approval).
- Opportunities for panel participation (subject to CBCF approval).
- Opportunities to share literature or distribute products at selected events.





Event Sponsorship Opportunities

You can make a difference by sponsoring one of CBCF's initiatives and events throughout the year.

Sponsorship demonstrates your company's commitment to CBCF's mission *to advance the global black community by developing leaders, informing policy, and educating the public*. Your sponsorship is a testament to your commitment to providing greater opportunities for young people by ensuring there are resources for more scholarships, internships, and fellowships. Your support is equipping the next generation of leaders.

For more information, please visit the CBCF website or contact the **CBCF Resource Development** team by email or phone.

Online: cbcfinc.org

Email: RD@cbcfinc.org

Phone: 202-263-2800

FEBRUARY: Event Sponsorship Opportunity

Black History Month Campaign

\$10,000 – \$25,000

During Black History Month, CBCF promotes black history trivia, facts and figures throughout the month through a digital campaign on all of CBCF's social media platforms. Sponsors will have the opportunity to sponsor specific black history posts and content during the month.

For more information about available sponsorship opportunities, please contact **Resource Development**.



MARCH: Event Sponsorship Opportunity

Women's History Month

SOJOURNER TRUTH LEGACY PROJECT

The Sojourner Truth Legacy Project (STLP) aims to recognize women leaders making a positive difference in the lives of the communities they serve in the spirit of Sojourner Truth's fearless, courageous, visionary spirit for freedom, justice, and equality. The STLP reports on issues affecting Black American women and the community, mobilizes women committed to engaging in these issues and creating positive change, and builds a community of women. Through a series of programs, STLP connects a dynamic, national, intergenerational network of Black American and multicultural women committed to harnessing the power of women to better their communities and impact change.

TITLE PARTNER

\$100,000

BENEFITS:

- Opportunity for programmatic involvement on a selected topic
- Organization representation on selected panels (subject to CBCF approval and availability)
- Company recognition in the digital Sojourner Truth Town Hall program book
- Recognition on CBCF social media platforms
- Logo recognition on CBCF digital collateral



PLATINUM PARTNER

\$50,000

BENEFITS:

- Organization representation on selected panels (subject to CBCF approval and availability)
- Company recognition in the digital Sojourner Truth Town Hall program book
- Company recognition in CBCF social media platforms

GOLD PARTNER

\$25,000

BENEFITS:

- Company recognition in the digital Sojourner Truth Town Hall program book
- Recognition through session promotion on all CBCF social media platforms
- Company recognition in CBCF social media platforms

SILVER PARTNER

\$10,000

BENEFITS:

- Company recognition in the digital Sojourner Truth Town Hall program book
- Company name recognition in digital collateral

MAY: Event Sponsorship Opportunity

Health Equity Summit

EVENT: HEALTH EQUITY SUMMIT

TITLE PARTNER

\$100,000 

BENEFITS:

- Opportunity for programmatic involvement on a selected topic
- Organization representation on selected panels (subject to CBCF approval and availability)
- Company recognition on event signage
- Company representation in the digital health summit program book
- Recognition on CBCF social media platforms

PLATINUM PARTNER

\$50,000

BENEFITS:

- Opportunity to participate in panel discussions
- Company recognition on event signage
- Company recognition in the digital health summit program book
- Recognition on CBCF social media platforms
- Opportunity for representation on selected panels (subject to CBCF approval and availability)



GOLD PARTNER

\$25,000

BENEFITS:

- Opportunity to participate in panel discussion
- Company recognition in the digital health summit program book
- Company recognition on event signage
- Opportunity for representation on selected panels (subject to CBCF approval and availability)

SILVER PARTNER

\$10,000

BENEFITS:

- Company recognition in the digital health summit program book
- Company recognition on event signage
- Recognition on CBCF social media platforms

JUNE: Event Sponsorship Opportunity

Scholarship Classic Event

The Mervyn L. & Stephanie Tubbs Jones Memorial Scholarship Classic is the premier, annual fundraiser of the CBCF CBC Spouses General Education Scholarship Program.

Named in honor of the late Representative Stephanie Tubbs Jones and spouse, Mervyn L. Jones, the proceeds provide financial support to deserving students across the nation.



TITLE SPONSOR

\$125,000 (1 AVAILABLE)

BENEFITS:

- Company logo on Scholarship Classic banner
 - Logo prominently placed on signage at the driving range (exclusive) and/or prominent location; welcome signs in the club house and registration area (nonexclusive); signage at the podium during awards (non-exclusive); logo on the tabletop displays during grab-n-go breakfast and lunch (where applicable) (non-exclusive)
 - Opportunity to display company product at select high visible areas
 - Twelve (12) players for golf (3 foursomes), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
 - Ad placement on the front inside cover of the digital Scholarship Classic program book
 - Hole-in-one prize sponsor signage on all par 3s (exclusive)
 - Brief speaking opportunity during the awards ceremony
 - Sponsorship recognition throughout Scholarship Classic activities, acknowledged during awards ceremony
 - Company name and logo included in all marketing materials
- Eight (8) players for golf (2 foursomes), or tournament spectator (includes green fees, cart, range balls, breakfast, and lunch)
 - Brief speaking opportunity before shotgun start
 - Signage throughout the course
 - Company name and logo included in all marketing materials

COCKTAIL RECEPTION

\$50,000

- Corporate logo on Cocktail Reception signage
- Eight (8) players for golf (2 foursomes)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

SHORESIDE DINNER SPONSOR

\$50,000 (2 AVAILABLE)

BENEFITS:

- Opportunity to provide remarks during the Shoreside Dinner
- Reserved table at the Shoreside Dinner
- Eight (8) players for golf (2 foursomes), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials and event signage

GOLF COURSE SPONSOR

\$65,000 (2 AVAILABLE)

BENEFITS:

- Corporate cart path branding opportunity
- Logo on flag pins
- Longest drive and Closest to the Pin sponsor sign(s)
- One (1) full-page ad in the digital Scholarship Classic program book

EAGLE SPONSOR

\$50,000 (1 AVAILABLE)

BENEFITS:

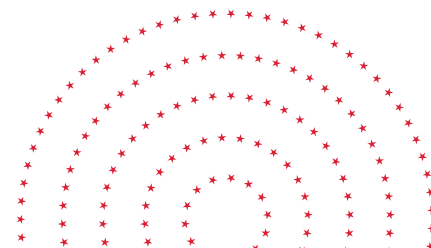
- Opportunity to provide branded golf balls for tournament (exclusive)
- Signage placed at the golf club; logo prominently placed on welcome signs in the club house, golf scoreboard, and golf registration area (non-exclusive); signage at the podium during awards luncheon (non-exclusive)
- Eight (8) players for golf (2 foursomes), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

REGISTRATION SPONSOR

\$50,000 (1 AVAILABLE)

BENEFITS:

- Corporate logo and signage on Sunday and Monday in the event registration area
- Eight (8) players for golf (2 foursomes), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials



RISING STARS BREAKFAST SPONSOR

\$25,000 (2 AVAILABLE)

BENEFITS:

- Corporate logo and signage at the Rising Stars breakfast (non-exclusive)
- Opportunity to supply guests with branded gift items
- Brief speaking opportunity
- Four (4) players for golf (1 foursome), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

GOLF CART SPONSOR

\$25,000 (2 AVAILABLE)

BENEFITS:

- Corporate logo and tagline displayed on all golf carts (non-exclusive)
- Four (4) players for golf (1 foursome), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

AWARDS LUNCHEON SPONSOR

\$25,000 (2 AVAILABLE)

BENEFITS:

- Corporate logo and signage at the Awards luncheon (non-exclusive)
- Opportunity to supply guests with branded gift items
- Four (4) players for golf (1 foursome), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

DESSERT AFTERGLOW SPONSOR

\$25,000 (2 AVAILABLE)

BENEFITS:

- Corporate logo on Dessert Afterglow signage and digital scroll
- Four (4) players for golf (1 foursome), or tournament spectator (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- One (1) full-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials



EVENT: SCHOLARSHIP CLASSIC EVENT

GOLF CLINIC SPONSOR

\$10,000 (2 AVAILABLE)

BENEFITS:

- Corporate signage displayed at the golf clinic
- Four (4) players for golf (1 foursome)
- Half-page ad in the digital Scholarship Classic program book
- Brief speaking opportunity at the golf clinic
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

SINGLE FOURSOME

\$7,500

BENEFITS:

- Four (4) players for golf (includes green fees, cart, range balls, breakfast, lunch, and registration bags)
- Half-page ad in the digital Scholarship Classic program book
- Sponsorship recognition on event signage

TOURNAMENT REFRESHMENT SPONSOR

\$7,500 (4 AVAILABLE)

BENEFITS:

- Company name/logo on signage on one (1) beverage cart or beverage station on course
- Four (4) players for golf (1 foursome)
- Half-page ad in the digital Scholarship Classic program book
- Sponsorship recognition throughout Scholarship Classic activities
- Company name and logo included in all marketing materials

IN-KIND SPONSORSHIP OPPORTUNITY

BENEFITS:

- 300 registration bags (exclusive branding opportunity)
- Tournament apparel
- Branded and/or promotional items for registration bags (300 items)

INDIVIDUAL REGISTRATION

GOLF — PER PERSON: **\$500**

TOURNAMENT SPECTATOR OR GOLF CLINIC: **\$500 PER PERSON**



SEPTEMBER: Event Sponsorship Opportunity

Annual Legislative Conference

CBCF's Annual Legislative Conference (ALC) is the premier public policy conference, bringing together thousands of people to explore issues affecting Black Americans and black communities around the world.

ALC includes more than 100 policy sessions honorarily hosted and led by CBC members, a National Town Hall, the Emerging Leaders Series, and live entertainment.

ALC provides a unique marketing and collaborative opportunity for companies and organizations, providing access to thousands of participants representing consumer markets at the local, state, and national levels.

Sponsorship demonstrates your company's commitment to CBCF's mission, *to advance the global black community by developing leaders, informing policy, and educating the*

public. Your sponsorship is a testament to your commitment to providing greater opportunities for young people by ensuring there are resources for more scholarships, internships, and fellowships. Your support is equipping the next generation of leaders.

The ALC is a prime opportunity for your organization to impact young people, but also provides you the opportunity to be a part of the conversation around issues affecting Black Americans nationwide.

We encourage you to review the various opportunities!

How you can be part of the ALC

Offering the most **public spotlight for the foundation's mission**, the ALC provides a multitude of attractive sponsorship opportunities for companies.

Types of sponsorships include:

- Branding opportunities through sponsorship
- Promotional sponsorship opportunities
- Issue forum and braintrust partnerships
- In-kind donations
- Advertising and underwriting

Sponsors who underwrite events will be recognized in accordance with their level of sponsorship. Such benefits may include:

- Branding
- Advertising space on digital screens in the convention center
- Opportunities to participate on issue forum panels (subject to CBCF approval)

Event: Annual Legislative Conference

The Resource Development team will work with your company to tailor sponsorship packages to meet your charitable goals.

TITLE SPONSOR PACKAGES

The ALC title sponsorship is a coveted opportunity that allows corporations to engage in a variety of prominent branding activities, receiving significant recognition and options for participation. As a title sponsor, a corporation demonstrates its commitment to the mission of the CBCF while being a philanthropic leader. There are different levels of title sponsorship available, all of which give your company the opportunity to engage in solutions for public policy issues that affect Black Americans.

CBCF encourages its partners to consider title sponsorship, as this level of support provides a full ALC experience, while advancing the meaningful work of the CBCF.

Title sponsorship options include premier, presidential and congressional sponsors. Please note that these sponsorship packages can be specifically tailored for individual companies and include access to a range of CBCF events outside of ALC.

PREMIER SPONSOR

\$1,500,000

PRESIDENTIAL SPONSOR

\$500,000

CONGRESSIONAL SPONSOR

\$250,000

Please contact the Resource Development team for more information about customizing a title sponsorship to help your organization meet its philanthropic objectives.

ISSUE FORUM AND BRAINTRUSTS

\$10,000 – \$25,000

During ALC, Congressional Black Caucus members serve as honorary session host on various topics affecting Black communities globally. The content for these sessions is developed by the CBC member, as well as identifying the panelists/speakers for the session. Often, members will collaborate with outside partners to develop their sessions and may offer speaking opportunities.

\$25,000:

- Speaking opportunity on one (1) member session – speaking opportunity could be panelist, opening or closing remarks, or moderator
- Logo recognition on event signage and in scripted remarks

\$10,000:

- Branding on one (1) member session
- Logo recognition on event signage and in scripted remark

PROFESSIONAL DEVELOPMENT SERIES (PDS) — CONNECTING INDUSTRY EXPERTISE WITH PUBLIC POLICY

\$60,000/3-hour session

The ALC attracts thousands seeking education and engagement in policy discussions. To meet this demand, CBCF created the Professional Development Series (PDS)—a “conference within a conference” designed to link professional expertise with the public policy issues that shape each industry.

Held on Day One of ALC, the PDS brings together professionals for industry-specific training, continuing education credits, and policy dialogue that directly impacts their work and communities.

Since its launch in 2015, the PDS has included partnerships with the educators, health care practitioners, and grass roots advocates. Through this growing initiative, attendees are able to advance their professional development and strengthen their role in shaping policy solutions in their respective industry fields.

CPAR FUTURE FOCUS SESSIONS

\$10,000 – \$100,000

During ALC, CBCF produces sessions on topics affecting the Black community consistent with its research and policy analysis. These sessions developed by CBCF’s CPAR team tackle topics including health equity, economic equity, transportation equity, among other topics relevant to the Black community globally.

Speaking opportunities are available for CPAR sessions.



EVENT: ANNUAL LEGISLATIVE CONFERENCE

THIRD-PARTY WORKSHOPS

**\$25,000 Corporate or
\$20,000 Nonprofit rate**

In addition to conducting several braintrusts and issue forums during the ALC, the CBCF also invites sponsors to apply to host their own issue forums or workshops in conjunction with the conference. Hosting your own issue forum during the conference is a unique, high-visibility opportunity. Supporting the ALC in this way allows companies to engage the public by sharing and exchanging information and ideas on how to address the challenges facing underserved populations.

By sponsoring your own issue forum, you send a clear message that your organization is strongly aligned with CBCF's efforts to eliminate disparities for Black Americans.

Each potential sponsor must submit a detailed description of the proposed issue forum topic. Each application will be reviewed by CBCF to prevent subject matter duplication and to ensure that the proposed topics are aligned with CBCF's mission. Upon approval, CBCF staff will schedule your issue forum.

Your session will be included in the full ALC schedule and will be published on the ALC website agenda following its completed submission.

What's included:

Third-party sessions are 60 minutes. The sponsorship rate includes room fees/setup, A/V support, and inclusion on the master schedule.

NATIONAL TOWN HALL MEETING

\$150,000 (EXCLUSIVE SPONSORSHIP)

SOLD

The National Town Hall Meeting stirs thought-provoking discussions among a diverse and intergenerational panel of prominent voices from politics, academia, and pop culture to explore timely issues of social, political, and cultural relevance to Black Americans. The National Town Hall is the largest public policy forum sponsored by CBCF throughout the conference.

**DAY OF HEALING
PRAYER BREAKFAST**

\$250,000 (EXCLUSIVE)

Generations of Black Americans have relied on their spiritual strength to guide them through the challenges of life. The Day of Healing was founded more than four decades ago to honor the critical role faith has played in the lives of Black Americans. Over the years, the event has become more ecumenical in nature, incorporating representatives from multiple religious faiths.

The Day of Healing has hosted celebrities, political leaders, top gospel artists and ministers, making it one of the most popular events in the nation's capital. Music and a strong message resonate across denominations and religions. To that end, the Prayer Breakfast boasts a rich mix of talent messengers and ministers of music.

Leadership Table: \$2,000

Patron Table: \$850

EVENT: ALC

Phoenix Awards Dinner

PHOENIX AWARDS SPONSORSHIP

Each year, the CBCF recognizes extraordinary individuals who, through their efforts and accomplishments, have made significant contributions to society. The Phoenix Awards event pays tribute to the legacy and achievements of these extraordinary individuals who receive the prestigious, CBCF-commissioned Phoenix Award.

The Phoenix Awards event celebrates the achievements of the awardees for their exceptional contributions to our communities, our culture, and the nation. This year, the Phoenix Awards event will feature a star-studded evening of entertainment. Additionally, the members of the Congressional Black Caucus will be honored for their service, accomplishments, and efforts to eliminate the many disparities that continue to exist for millions of Black Americans.

PRESIDENTIAL TABLE

\$75,000 (LIMITED NUMBER
OF TABLES AVAILABLE)

BENEFITS:

- Premium front row placement in the platinum seating section
- Opportunity to network with dinner attendees
- Special listing in the Phoenix Awards Dinner program booklet
- Invitations to the pre-dinner reception
- On-screen listing as a platinum table sponsor

PLATINUM TABLE

\$35,000

BENEFITS:

- Seating in the platinum seating section
- Opportunity to network with dinner attendees
- Special listing in the Phoenix Awards Dinner program book
- Invitations to the pre-dinner reception
- On-screen listing as a platinum table sponsor

GOLD TABLE

\$25,000

BENEFITS:

- Seating in the gold seating section
- Opportunity to network with dinner attendees
- Special listing in the Phoenix Awards Dinner program booklet

SILVER TABLE

\$10,000

BENEFITS:

- Seating in the silver seating section
- Opportunity to network with dinner attendees

BRONZE TABLE

\$7,500

BENEFITS:

- Seating in the bronze seating section
- Opportunity to network with dinner attendees

The dinner also includes several branding opportunities that provide unique visibility among 3,000 dinner guests.

These include:

- **Platinum Table Gift** \$50,000 (1 available)
- **General Table Gift** \$40,000 (1 available)

EVENT: ALC

Official CBCF Hosted Signature Sponsorship Opportunities

Official ALC events are part of the overall strategy to generate support for CBCF's year-round educational programs and initiatives. By attending, conference participants support the CBCF's mission to develop leaders, inform policy, and educate the public.

LEADERSHIP RECEPTION

\$150,000 – \$25,000

(TITLE OR MULTIPLE SPONSORSHIPS AVAILABLE)

A reception to celebrate the chair of the CBC, this invitation-only event is an opportunity to celebrate and honor members of the CBC who serve as the "Conscience of the Congress." Leaders from across the country and around the world mix and mingle during this exclusive reception.

CBCF CHAIR'S RECEPTION

\$150,000 – \$15,000

(TITLE OR MULTIPLE SPONSORSHIPS AVAILABLE)

This reception is presented by the CBCF Board of Directors to honor the Board's chair. The reception invitation is included as part of all registration packages and is inserted in nearly 5,000 conference bags. The CBCF Chair's Reception includes food and beverage that is provided to all registered conference attendees.

PRE-AWARDS DINNER RECEPTION

\$100,000

(EXCLUSIVE OR MULTIPLE SPONSORSHIPS AVAILABLE)

A reception preceding the Phoenix Awards Dinner, this exclusive event is a must for dinner attendees, attracting CBC members, VIPs, and special guests prior to the annual dinner. Sponsorship includes photo opportunities, listing on the printed invitations that go out to all VIP guests, and exclusive invitations for the sponsor.

SOJOURNER TRUTH WOMEN OF TRUTH AWARDS RECEPTION

\$150,000 – \$10,000

(TITLE OR MULTIPLE SPONSORSHIPS AVAILABLE)

The Sojourner Truth Legacy Project began in 2008 with a congressional unveiling ceremony for Sojourner Truth's bust in the U.S. Capitol Visitor Center. The women members of the CBC believed that Dr. C. DeLores Tucker and the National Congress of Black Women, Inc. were not properly recognized for their work in bringing about the bust's installation.

Propelled by this historic event, the CBCF and the CBC's women members called for an event during the ALC to celebrate Sojourner Truth and those working to continue her legacy. At an evening reception during ALC two women are recognized for upholding the ideals of Sojourner Truth. They are presented the Sojourner Truth "Women of Truth" Award during the reception.

EVENT: ALC

**Official CBCF Hosted Signature
Sponsorship Opportunities**

**HEALTH AND WELLNESS
LUNCHEON**



\$100,000 Title Sponsor

(EXCLUSIVE SPONSORSHIP AVAILABLE)

The ALC Health and Wellness Luncheon highlights some of the leading health conditions affecting Black Americans and individual, program, and policy solutions to address them. The luncheon session features a small panel of experts in health care and health policy and, when appropriate, celebrities who've espoused the issue area. Prior topics include obesity and chronic disease; mental health; heart disease; birth defects; Alzheimer's disease; bone marrow donation; the importance of community health centers; and the use of personal technology devices and applications to prevent and manage disease.

GOSPEL EXTRAVAGANZA

\$10,000 – \$50,000

(MULTIPLE SPONSORSHIPS AVAILABLE)

A long-time staple of the ALC, the Gospel Extravaganza showcases the best of southern gospel from the districts of honorary event hosts Rep. James E. Clyburn, Rep. Sanford D. Bishop, Rep. Bennie G. Thompson and Rep. Troy Carter. This event is a favorite among conference attendees who want to experience the power of anointed praise.



**DONALD M. PAYNE FOREIGN
POLICY FELLOWSHIP CRUISE**

\$10,000 – \$100,000

(MULTIPLE SPONSORSHIPS AVAILABLE)

This annual cruise is a tribute to the late Rep. Donald M. Payne Sr., former chairman of the CBCF, and honors his commitment to the foundation's education programs. The funds generated by the cruise will support the CBCF Donald M. Payne Foreign Policy Fellows Program, which provides training and leadership development for early-career policy professionals who are dedicated to advancing positive global change. The relaxing cruise aboard the Washington Odyssey occurs on Sunday, the final day of the conference, and features brunch, live entertainment, special guests, and VIPs. Former and current Donald M. Payne fellows are also invited, and the cruise is an opportunity to interact with the fellows.

Sponsorship includes tickets to attend the fellowship cruise.



EVENT: ALC

Emerging Leaders Sponsorship Opportunities

EMERGING LEADERS SERIES

\$15,000 – \$50,000

(EXCLUSIVE OR MULTIPLE SPONSORSHIPS AVAILABLE)

Several years ago, CBCF created a special track of issue forums for attendees between the ages of 18 and 25. The Emerging Leaders Series (ELS), has become very popular, encouraging more and more young leaders to attend the ALC each year. ELS offers a unique experience for these leaders to take their careers and community to the next level. This series is designed to provide information, dialogue, tools, and networking opportunities for personal and professional growth. ELS registrants gain essential tools for personal and professional success by networking, attending issue forums geared toward their interests, and building their professional and personal brands.

EMERGING LEADERS POWER EVENT

\$15,000 – \$50,000

(EXCLUSIVE OR MULTIPLE SPONSORSHIPS AVAILABLE)

During this high-energy event, emerging leaders network with Black American executives and leaders in business, government, education, sports and non profit organizations gaining access to brokers through direct mentorship and high-impact engagement. Industry leaders share the lessons that have helped them become successful and offer attendees advice on how to gain a competitive advantage in today's market, tap into their entrepreneurial spirits, and enhance their leadership skills.

EMERGING LEADERS POLICY SESSION

\$15,000 – \$75,000

(EXCLUSIVE OR MULTIPLE SPONSORSHIPS AVAILABLE)

The Emerging Leaders Town Hall is designed to engage political leaders, corporate executives, community activists, entertainers, and other young professionals in discussion on the state of affairs in Black America. Historically, our community has played a major role in the country's economic, political, and social development. Acknowledging the role that emerging leaders play in advocating for and effecting change, we also identify strategies to help them to navigate the political process, influence public policy, and excel in corporate America.

THE BLACK PARTY

\$10,000 - \$100,000

(EXCLUSIVE OR MULTIPLE SPONSORSHIPS AVAILABLE)

A play on Jay-Z's 2003 "Black Album," the Black Party is one of the most popular events at the Annual Legislative Conference. Since its debut in 2004, the Black Party has been a highlight of the Emerging Leaders Series, the special track of sessions during the ALC designed to address the unique needs of young professionals between the ages of 18 and 25. The track has grown from just a few attendees to thousands of registrants from across the country. CBCF's signature party with a purpose features up-and-coming musical talent and is a must-attend event for ELS registrants.

EVENT: ALC

Emerging Leaders Sponsorship Opportunities

**CBCF ALUMNI NETWORKING
RECEPTION**

\$5,000 - \$50,000

(MULTIPLE SPONSORSHIPS AVAILABLE)

The CBCF Alumni Association was created to foster continuous engagement among previous interns, fellows, and scholarship recipients. CBCF alumni are some of the most accomplished and dedicated professionals in the country, and they work tirelessly to make a difference in their communities. The foundation is proud to recognize more than 2,000 alumni. To give alumni an opportunity to interact with each other, CBCF hosts an annual alumni reception at the ALC.

EVENT: ALC

Emerging Leaders Sponsorship Opportunities

CBC SPOUSES ESSAY CONTEST

\$10,000

(MULTIPLE SPONSORSHIPS AVAILABLE)

Each year, CBCF invites qualified high school students from the districts of Congressional Black Caucus members to participate in an essay contest and issue forum. Students are presented with a topic that embodies some of our communities' most pressing issues and are asked to write an essay to defend their research, analyses, and opinions. Submissions are judged by a special committee of CBC spouses, CBCF staff, and other volunteers. Previous essay topics have included bullying, cyberbullying, obesity and healthy living, and increasing the graduation rate among minority high school students. Prizes are awarded for first-, second- and third-place winners.



COMMUNITY BREAKFAST AND HEALTH FAIR SPONSORSHIPS

\$25,000 – \$100,000

(MULTIPLE AND IN-KIND SPONSORSHIPS AVAILABLE)

For almost two decades, CBCF has hosted an annual Community Breakfast and Health Fair on Thursday during the ALC. Founded by the Congressional Black Caucus Spouses, this event takes a community approach to addressing policy issues, bringing onsite public support, valued services, and direct outreach to those in need. The morning offers services to more than 300 low-income families as well as men and women living in Washington DC and are in need of various preventive health care services. CBC members, CBC spouses, partner donors, and CBCF staff serve breakfast while community partners provide health screenings and resources providing a longstanding tradition of direct community involvement by CBCF partners and stakeholders.

ALC REGISTRATION HOST

\$250,000 (1 AVAILABLE)

The ALC registration is a unique opportunity to connect with all attendees over the five-day conference. Registration is required to receive all official conference materials, including registration badge, registration bag, and invitations to select CBCF events, including the CBCF Chair's Reception. Many of the sponsor packages include conference registrations, and all of the nearly 400 speakers at the more than 100 issue forums across the five-day conference must register. Traditionally, registration collateral includes a conference badge with a lanyard and a registration bag. Please be aware that there are printing and ordering deadlines associated with sponsorship of these materials. Early commitment is necessary to take full advantage of this highly visible branding and underwriting opportunity.

CORPORATE LOUNGE SPONSOR



The Corporate Lounge is adjacent to the Sponsor Suite, which serves as the Will Call service for the ALC's nearly 500 sponsors. The Sponsor Suite is used to distribute sponsor packages and tickets to guests. Corporate Lounge passes are traditionally offered as part of the corporate registration package and offer an opportunity to market and communicate to attendees before they visit the lounge. Working with the convention center staff and the foundation's experienced meeting planners, this space can be outfitted to create an informal networking and business environment for the attendees who support the conference. The ALC is one the largest gatherings of Black American professionals anywhere, and it offers multiple opportunities to forge long-range business contacts and relationships. The Corporate Lounge offers the advantage of immediate brand awareness and visibility with a diverse mix of corporate and organizational sponsors. Please contact a member of the Resource Development team for more information on this special opportunity.

GETTING TO KNOW YOU – NEW ATTENDEE WELCOME RECEPTION

\$50,000 (EXCLUSIVE SPONSORSHIP)

OR **\$25,000** (CO-SPONSORSHIP)

This special gathering is designed to welcome first- and second time ALC participants. Attendees will be introduced to the history and purpose of the ALC and learn about signature sessions, issue forums and braintrust. They will also get a snapshot of the many networking events that are offered — all core elements of the ALC experience. Most importantly, this event provides a relaxed setting to meet fellow attendees, ask questions, and learn how to make the most of the days ahead. Consider this a space to increase your visibility to the newest ALC attendees and begin to develop the best network ever—a community that values dialogue, discovery, and connection.

CO-CHAIRS RECEPTION

\$25,000 - \$100,000

This reception celebrates the ALC honorary co-chairs and provides them the opportunity to thank ALC special guests for their support of CBCF.

VOLUNTEER APPAREL AND RECEPTION

\$10,000 - \$50,000

(MULTIPLE SPONSORSHIPS AVAILABLE)

DIGITAL SIGNAGE OPPORTUNITIES

\$5,000 – \$60,000

Capture the attention of more than 9,000 attendees at the ALC with this exciting branding opportunity.

The Oculus Digital Signage Network at the Walter E. Washington Convention Center is truly the next generation of in-conference communication.

The Oculus Digital Signage Network comprises more than 180 high-definition LCD and LED displays, strategically located in public spaces and halls throughout the convention center. The reach and flexibility of the digital signage offer an unparalleled opportunity for you to inform and influence a captive audience for five days, with constant impressions throughout the entire conference.

Digital signage provides immeasurable benefits, including enhancing your brand, conveying important messages, and connecting you with high volumes of consumers in targeted demographics.

SPECIALTY ADVERTISING AND SPONSORSHIP OPPORTUNITIES

The following additional advertising opportunities are available at the ALC:

HOTEL KEY CARDS

\$30,000

TRANSPORTATION ADVERTISING

\$25,000 – \$100,000

Advertisement in ALC vehicles designated for VIP's, ALC talent, and CBCF dignitaries.

REGISTRATION BAG INSERTS

\$5,000

MOBILE APP, INCLUDING ADVERTISING

Please contact the Resource Development team for pricing

WIFI, INCLUDING ADVERTISING

Please contact the Resource Development team for pricing

ACCESSIBILITY RESOURCES INCLUDING CLOSED CAPTIONING, INTERPRETERS, MOBILITY DEVICES

Please contact the Resource Development team for pricing





Ways to Give

Supporting the mission of CBCF is the perfect way to meet your philanthropic goals. There are numerous ways to give to CBCF. Your gift makes a difference for Black Americans nationwide through CBCF's programs. CBCF's various giving vehicles are described below. CBCF is a qualified 501(c)(3) nonprofit organization. Your gift is a tax-deductible donation.

MONETARY DONATIONS

Monetary gifts to the CBCF can take several forms. Any of the following are welcome methods of contributing funds to support the CBCF's many valuable programs:

- **Check:** Please make all checks payable to "Congressional Black Caucus Foundation, Inc."
- **Credit card:** Please visit www.cbcbfinc.org to donate by credit card.

Please consider the **recurring gift** option, which allows you to make a monthly contribution to the CBCF, easing the burden of a large donation by spreading it out over the entire year.

When you donate through the CBCF website, you can designate your gift for a specific CBCF program or to general mission support.

MATCHING GIFTS

Many companies have matching gift programs. If your company has such a program, the CBCF will complete the necessary documents so that you can double your gift.

WORKPLACE GIVING

The CBCF participates in the Combined Federal Campaign. Federal employees nationwide have the opportunity to support the CBCF through payroll deduction. Federal employees are encouraged to specify #11337 on their contribution forms to direct their ongoing donations to the CBCF.

TEXT-TO-GIVE

Make a quick and easy contribution by texting CBCF to **56512**. The contribution will be made via your credit card.

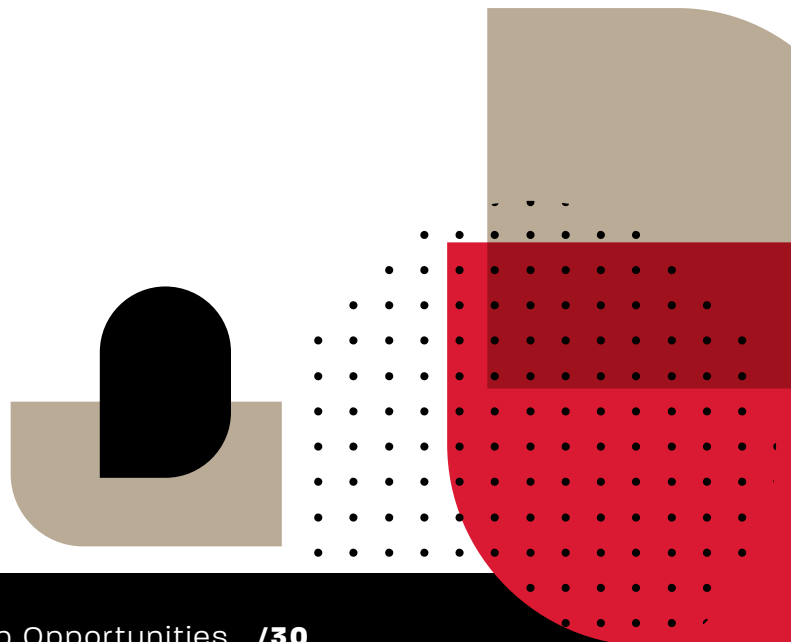


IN-KIND DONATIONS

Every kind of giving is valuable when it comes to philanthropy. To defray costs and provide budget relief for the organization, the CBCF invites companies, organizations, and individuals to donate gifts in kind. Gifts in kind provide an ideal opportunity for companies and individuals to expand their giving. Whether delivered in the form of goods, services or expertise, in-kind gifts offer a more accessible giving pathway that allows individuals, companies, and organizations to flourish, regardless of monetary restraints.

GIVE-AWAY ITEMS

These are small, inexpensive items given to a nonprofit organization for inclusion in gift bags or as door prizes.



For more information, please visit the CBCF website or contact the **CBCF Resource Development team** by email or phone.

Online: cbcfinc.org

Email: RD@cbcfinc.org

Phone: 202-263-2800



Congressional
Black Caucus
Foundation

**Lifting Up,
Leading Forward**